



Appendix B to the 2019 Annual Report to CARB

April 30, 2020

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Appendix B: Marketing Materials

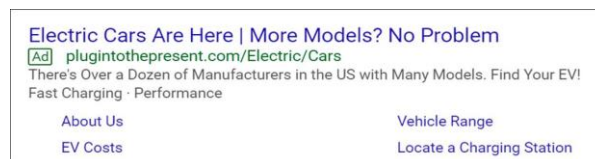
a. Plug Into The Present

Electrify America launched its brand-neutral “JetStones” Education and Awareness campaign in 2018, and these activities continued through the end of Cycle 1. The JetStones campaign produced a TV spot, a bilingual radio spot, a bilingual website, and a stakeholder toolkit.

Below are copies of advertising materials disseminated as a part of the campaign. Because the campaign has concluded, licenses for music and actor likenesses have expired, meaning that radio and video advertisements are no longer available online. Additionally, the PlugIntoThePresent.com website has been discontinued and now redirects to the NormalNow.com website. However, screenshots from the video advertisements, in addition to other examples of campaign creative, are shown below.

Creative Assets for Plug into the Present Campaign

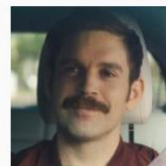
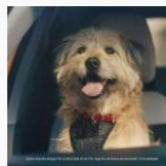
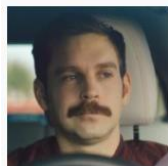
Paid Search



Digital Banners



Social Statics



Social Media Videos



1. Gary comes to a stop and looks next to him.



2. Title card.



3. Gary looks happy/proud of himself.



4. Title card. One line comes up at a time.



5. Gary looks upset.



6. Title card. One line comes up at a time.



7. Gary looks happy.



8. End card.



1. Stoplight turns to yellow.



2. Larry drives up next to Gary.



3. Gary looks over to Larry's car. He's thinking, "woah, is that an electric car?"



4. Sparky looks over to answer Gary. "Why yes. Yes it is."



5. Larry and Sparky drive off.



6. Gary sits stunned, blinking repeatedly.



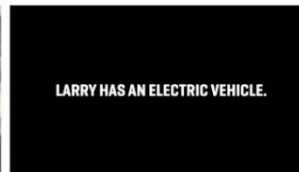
7. End card.



1. Two cars stop at an intersection.



2. We see Larry and Sparky. Larry waves his coffee cup to the driver next to him.



3. Title card.



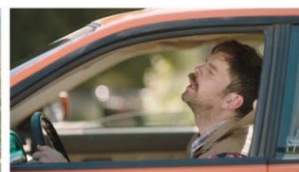
4. Gary looks over. He's disgruntled.



5. Title card.



6. Larry and Sparky drive off.

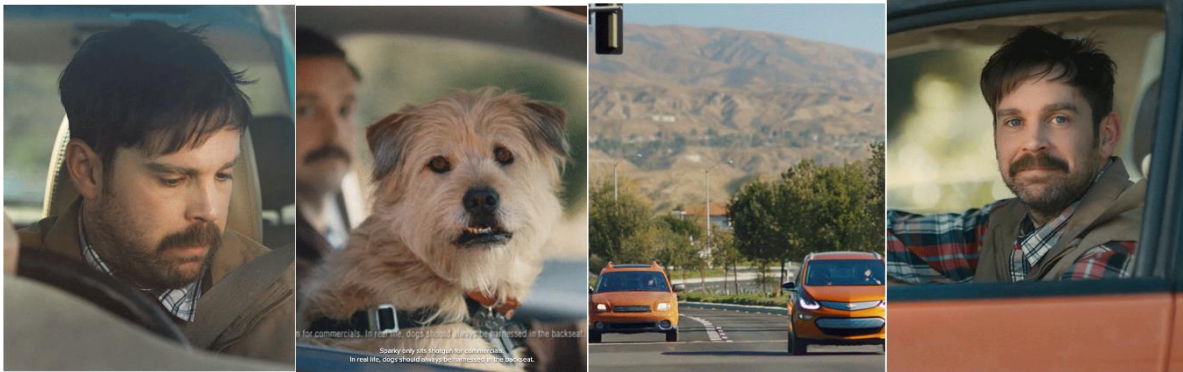


7. Gary watches them drive away, full of self-loathing.

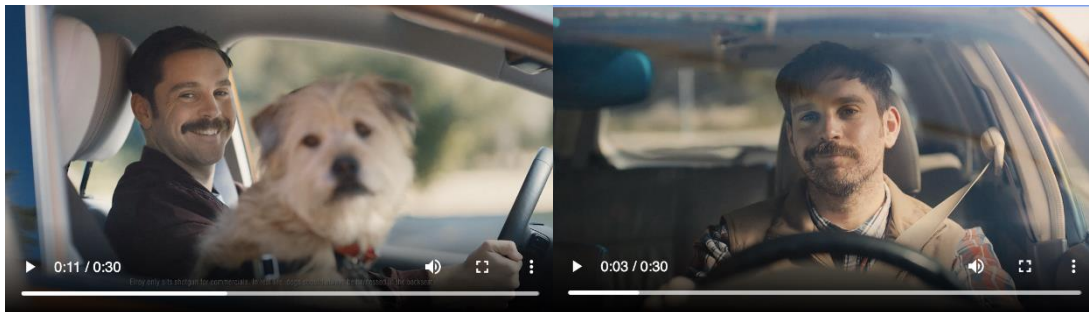


8. End card.

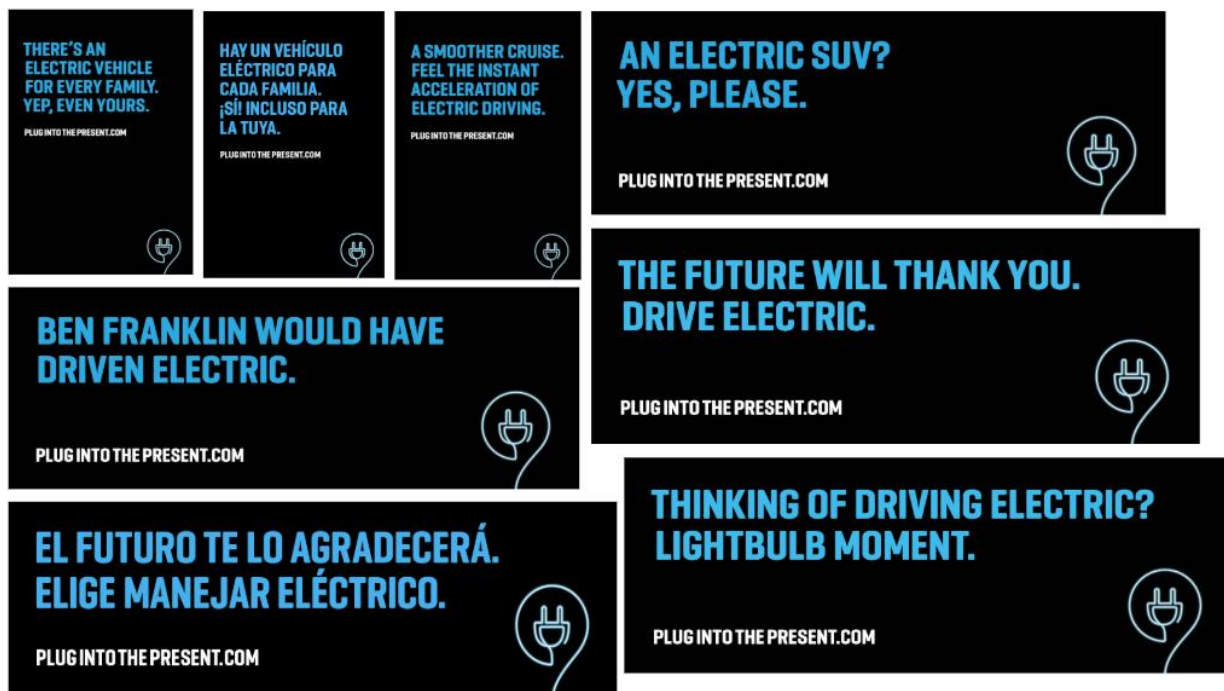
Social GIFs



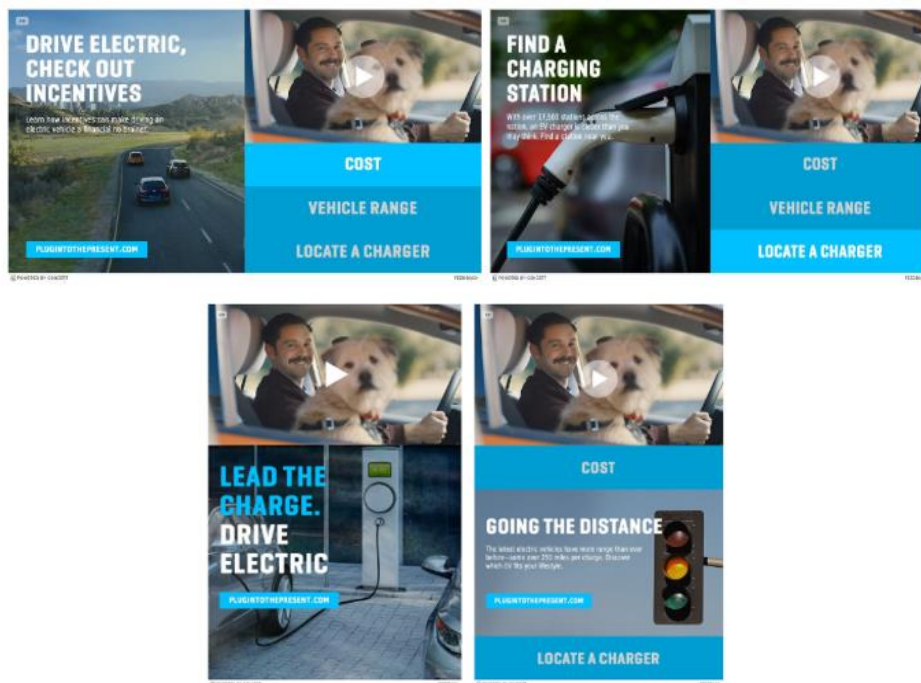
Online Video and Linear TV (:30 & :15 cutdown)



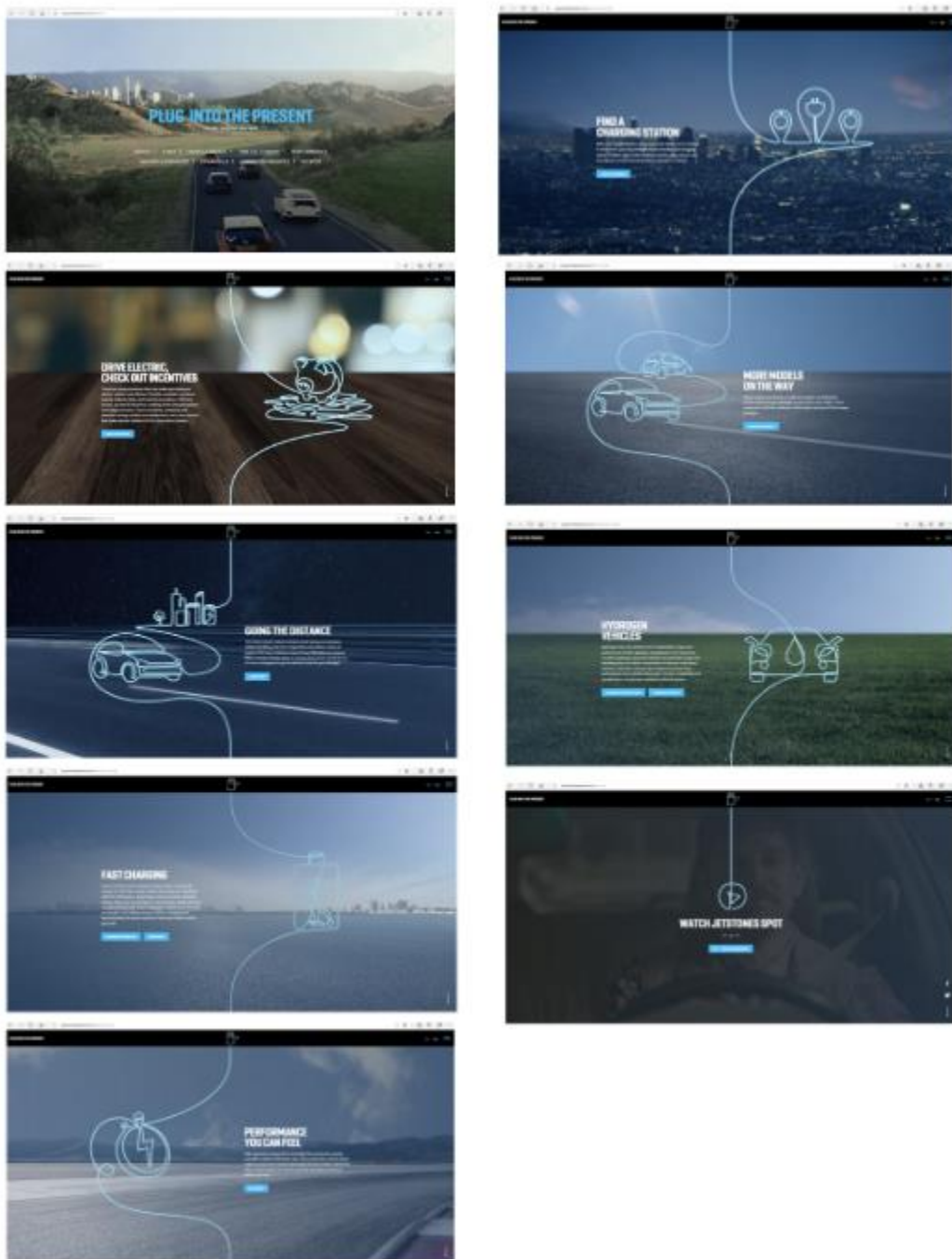
Out-of-Home Advertisements



Custom Units



Plugintothepresent.com (site no longer active)



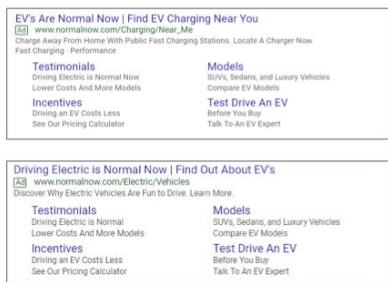
b. Normal Now

In the second half of 2019, Electrify America launched its new Cycle 2 education and awareness campaign, “Normal Now.” The campaign includes brand-neutral digital and paid search campaigns, a bilingual landing page, online videos, streaming TV ads, digital banner ads, social media ads, paid search, and streaming audio and podcast ads.

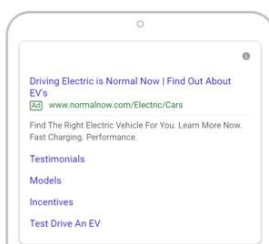
Copies of creative materials from various media channels are below. The bilingual landing page is also available at www.NormalNow.com. Since the campaign includes video advertisements and animated banner ads, still images from these materials are provided below. However, full versions of these videos and animated banner ads, as well as audio advertisements in both English and Spanish, can be found in the online toolkit at <http://toolkit.normalnow.com>.

Q3 and Q4 NormalNow Campaign Assets

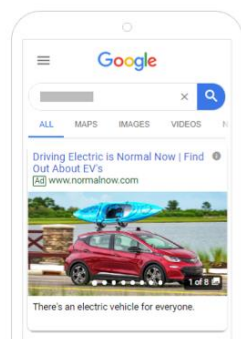
Paid Search



Expanded Text ad (desktop)



Expanded Text ad (mobile)

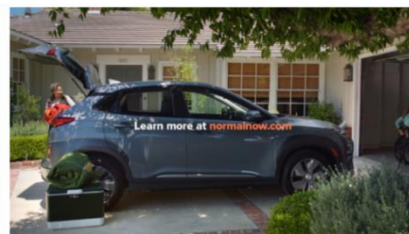
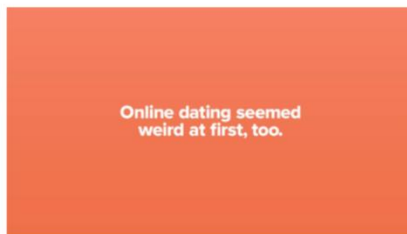
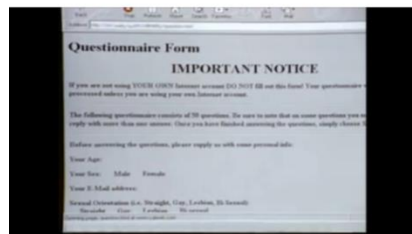
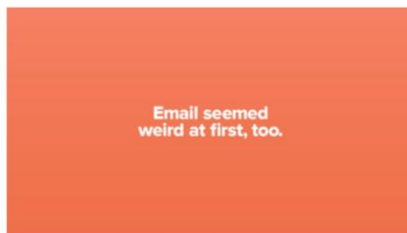


Google Gallery ad (mobile)



Google Image ad

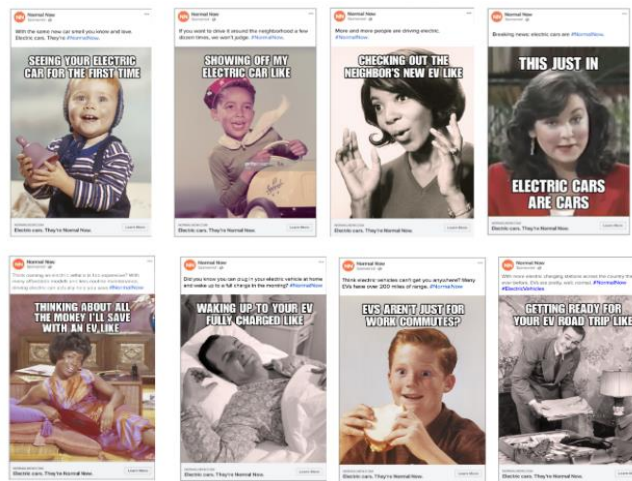
Online Video/Connected TV



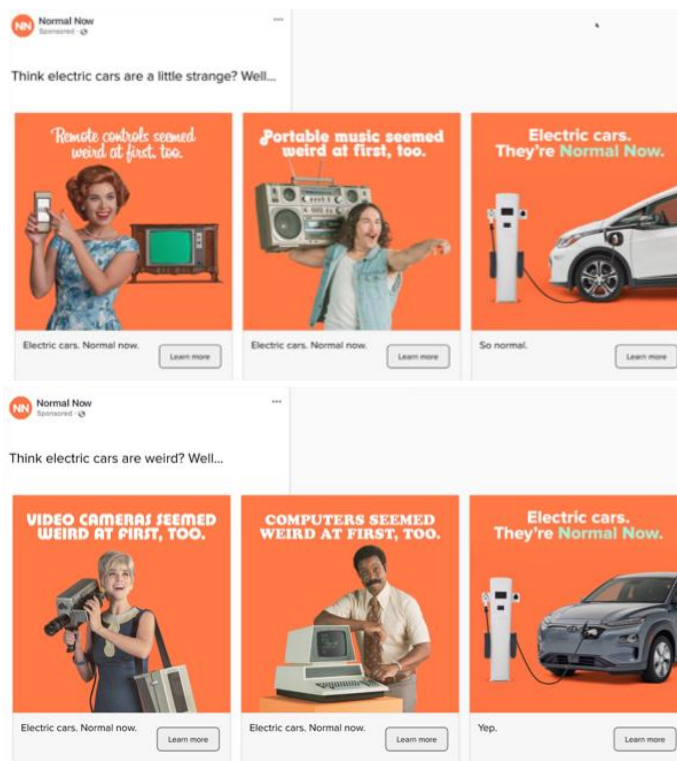
Paid Social Video



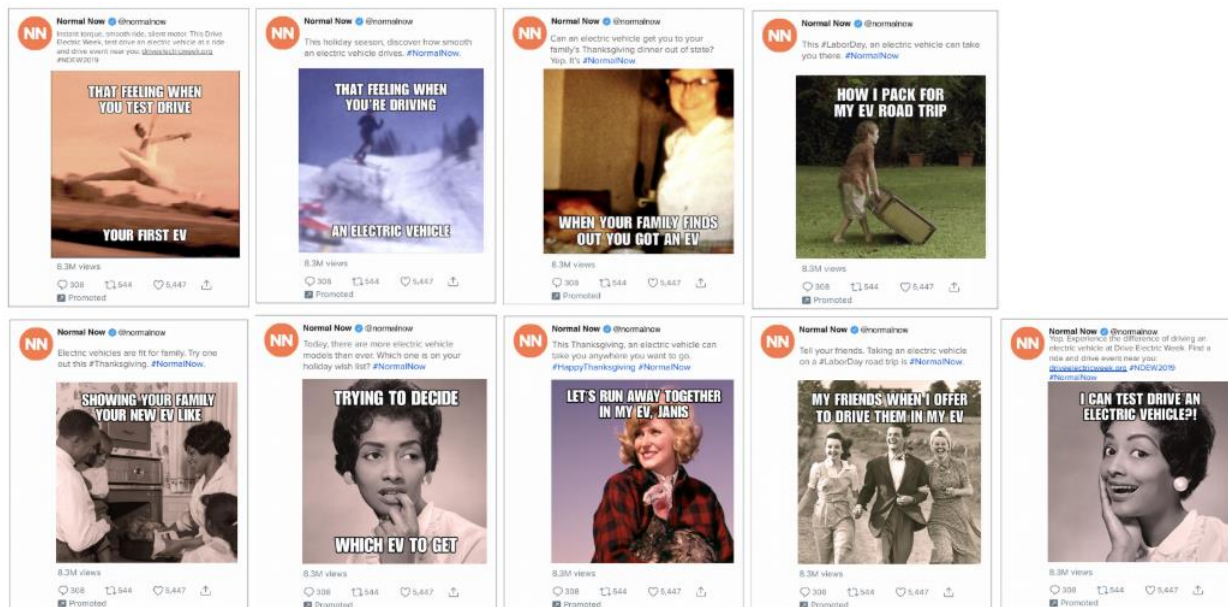
Paid Social Statics



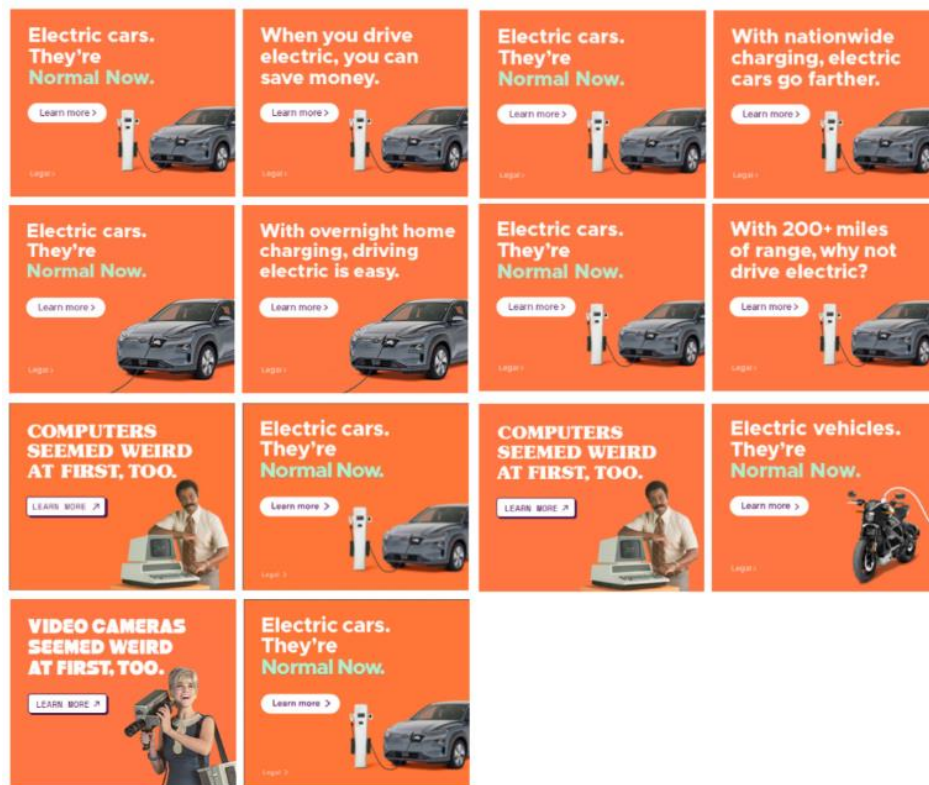
Paid Social Static Carousels



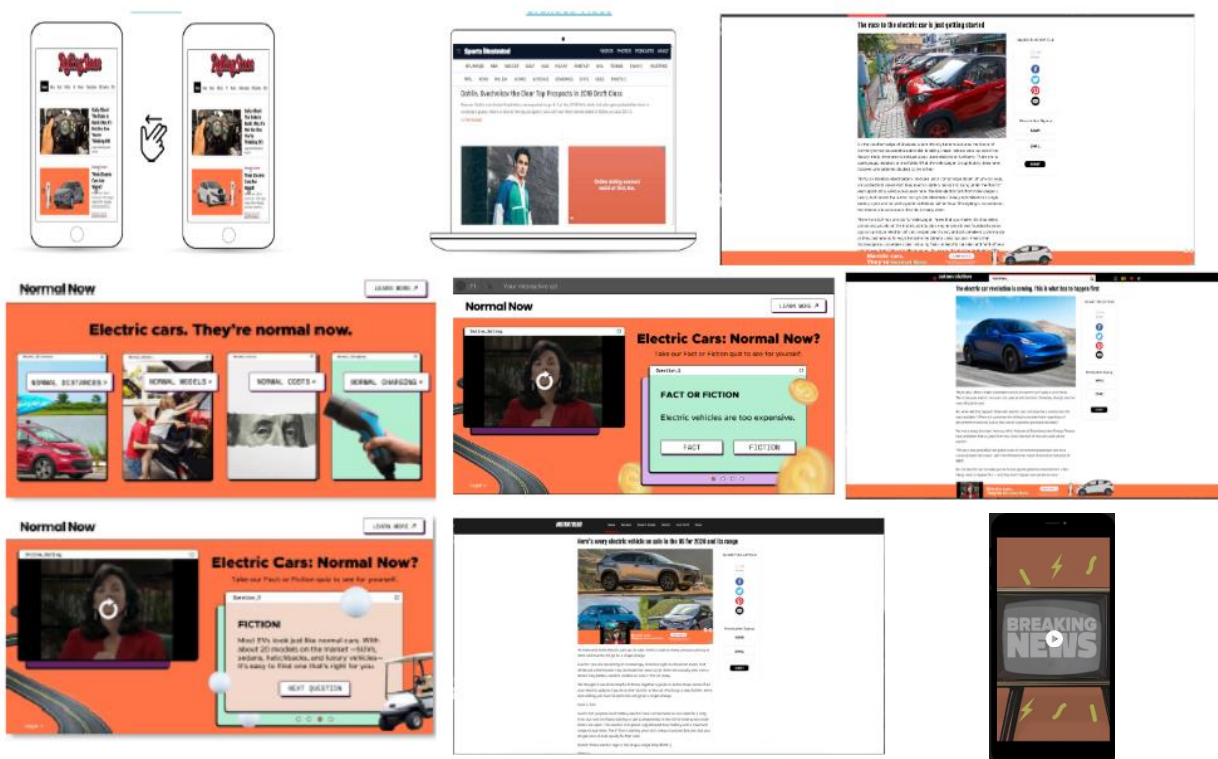
Paid Social Key Moment Videos & Statics



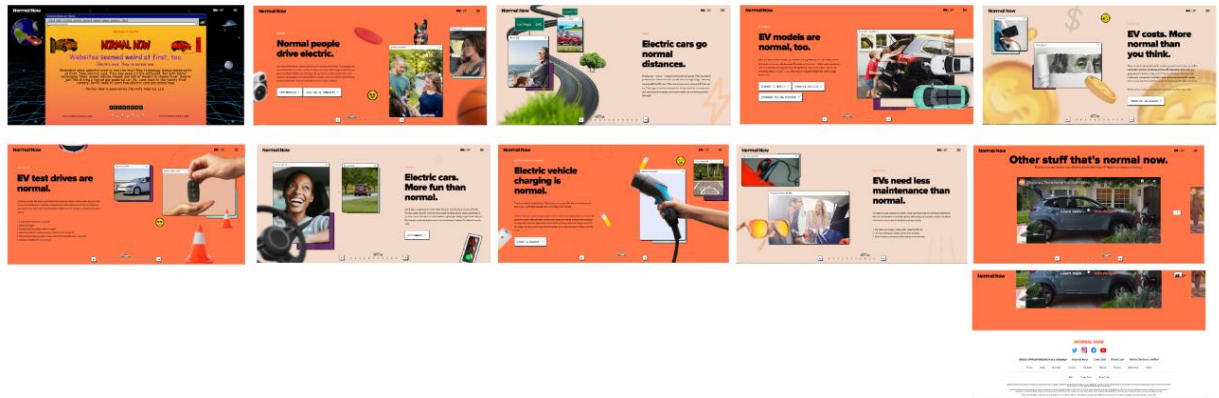
Digital Banners (Awareness & Consideration messaging)



Custom Units



NormalNow.com Website



c. Veloz

In 2019, Electrify America continued its collaboration with Veloz, a California non-profit organization with the mission “to inspire, educate and empower Californians to drive electric.” Electrify America contributed significantly towards Veloz’s “Kicking Gas” campaign featuring Governor Schwarzenegger, which included an online video, digital billboard displays, paid social media placement, search placement, and digital display banners. The following pages include examples of creative materials from this campaign, as well as a link to view online materials at <https://www.electricforall.org/media-assets>.

Kicking Gas Campaign Creative Samples for Electrify America

VELOZ®

February 24, 2020



Kicking Gas Videos

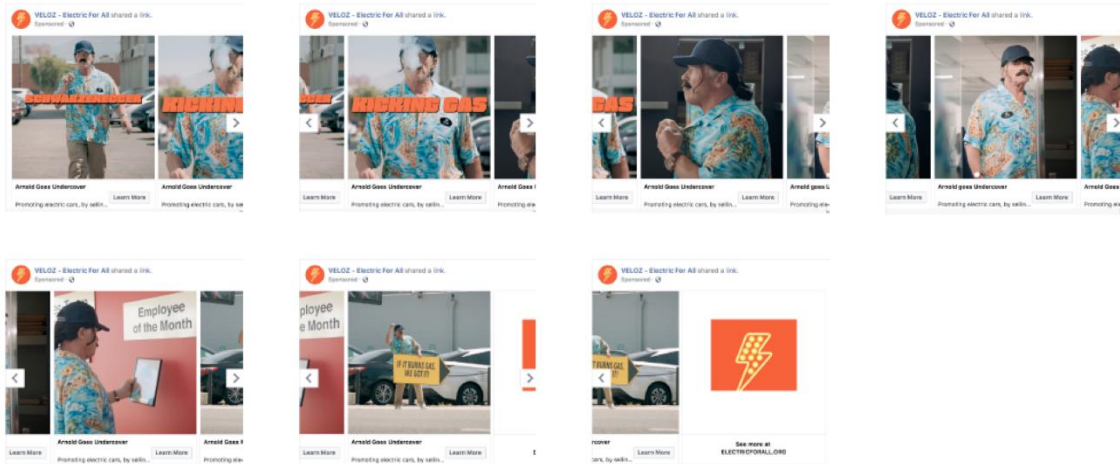
- 1-Kicking Gas hero video (3:38 minutes)
- 3-Kicking Gas teaser videos (15 seconds)
- Available on YouTube & campaign website electricforall.org
- Used in paid social and organic social



View videos at <https://www.electricforall.org/media-assets>

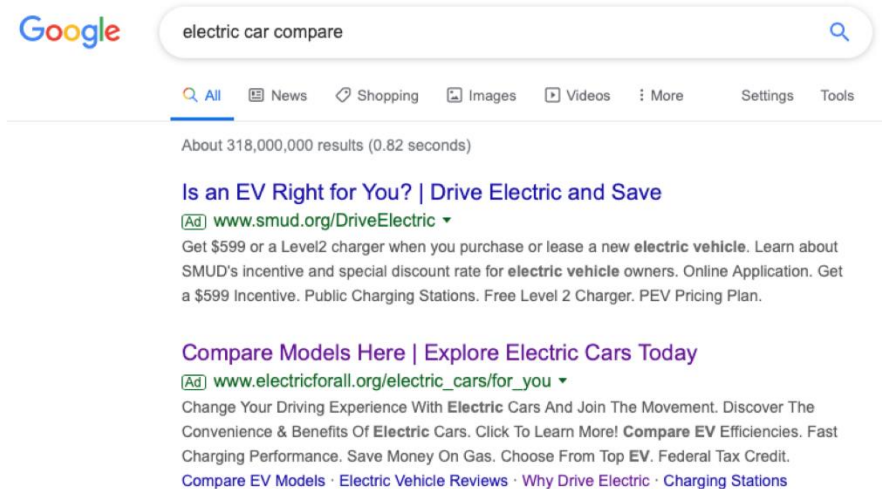
VELOZ

Social Media Carousels



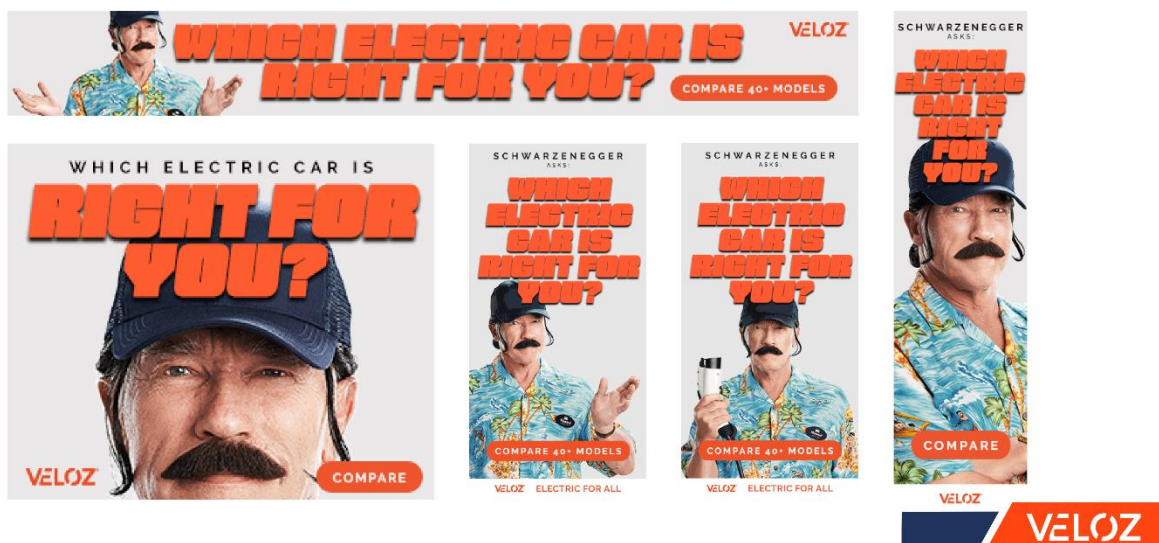
VELOZ

Google and Bing Keyword Search



VELOZ

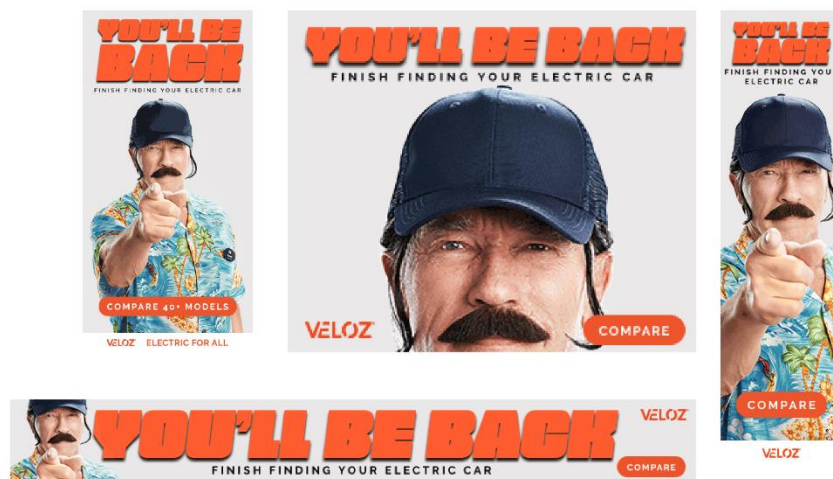
Display Banners - Prospecting



Display Banners - Prospecting



Display Banners - Retargeting



Display Banners - Refresh



Display Banners - Refresh



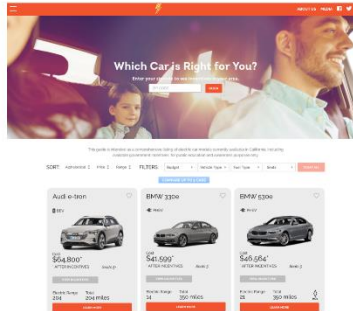
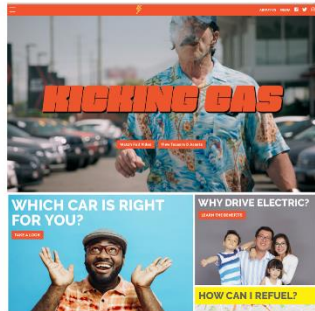
Billboards (Out of Home)

- 37 Billboards
- Live for a month (July/August)
- Locations:
 - San Francisco (13)
 - Sacramento (8)
 - Bakersfield (2)
 - Los Angeles (12)
 - San Diego (2)



Electricforall.org

- Campaign website for public to learn more
- Search/filter all electric cars
- Zip code based incentives
- Provides electric car/charging station information



VEHICLE INCENTIVES FOR Chevrolet Bolt EV - 95814 Total Incentives: \$4,974	
Vehicle Tax Credits and Rebates	
\$1,075	Federal Tax Credit Tax credit for the purchase of a new plug-in electric drive motor vehicle. Credit amount depends on the car's battery capacity. More info...
\$2,000	CA Clean Vehicle Rebate The California Clean Vehicle Rebate Project (CVRP) offers rebates for the purchase or lease of qualified vehicles. Low-income applicants are eligible for higher incentives. More info...
\$999	SMUD Electric Vehicle Incentive Sacramento Municipal Utility District (SMUD) offers residential customers a \$999 rebate on a new Level 2 plug-in electric vehicle (PHEV) charger. More info...
Charging Station Incentives	
CA Residential Charging Station Financing Program	Property-assessed (PACD) financing for charging equipment. More info...
Electricity Discounts	
SMUD Discounted electricity rate	SMUD offers plug-in electric vehicle owners an additional 1¢ per kWh credit for charging an EV between midnight and 6 a.m. every day, all year long. More info...
Driving Perks	
CA High Occupancy Vehicle Lane Exemption	Electric vehicles may use HOV lanes regardless of the number of occupants in the vehicle. Green and White CAV decals expire on 09-29-2019. More info...
Sacramento EV Monthly Parking Permit	Electric vehicles that are owned or leased by individuals or enterprises are eligible for special monthly parking rates in designated parking facilities. More info...



d. Plug In America

Electrify America worked with Plug In America to help sponsor five ride & drive events in the California market for National Drive Electric Week, which took place from September 14-22, 2019. Plug In America hands out an EV Guide at all events that includes information on vehicle ranges and MSRPs. That guide is included below and can also be found online at: <https://pluginamerica.org/wp-content/uploads/2020/03/EV-Guide-2020-Mar-4-page.pdf>

EV Charging 101

LEVEL 1 STANDARD OUTLET

- Plug into a standard 120V wall outlet
- Connector provided with every EV
- Great for overnight or workplace charging
- Ideal for typical commutes (up to 40 miles)



40 miles
overnight

LEVEL 2 240 VOLT OUTLET

- Faster charging for longer drives
- Provides a full charge for most EVs in:



100% Electric

4-8 hours

empty to full
charge



Electric & Gas

1-2 hours

empty to full
charge



25 miles
per hour of
charging

DC FAST CHARGE

- Much faster charging at public locations
- 3 different connectors depending on vehicle:



CCS Combo
65 miles
in 20 minutes



CHAdeMO
67 miles
in 30 minutes



Tesla Supercharger
130+ miles
in 20 minutes



0 to 80%
30-40 minutes

**Plug In
America**

We drive electric. You can too.



@PlugInAmerica

The voice of the EV driver

Founded in 2008, Plug In America is a nonprofit organization serving and representing EV drivers.

- We fight for pro-EV policies, including tax credits and access to HOV lanes. Join our network to take action!
- We present hundreds of EV events across the country each year to educate Americans about the benefits of driving electric.
- Our PlugStar EV Shopping Assistant and EV Support Program make it easy for drivers to switch to clean EVs.

**Join the movement at
PlugInAmerica.org**

PlugStar.com • DriveElectricWeek.org • DriveElectricEarthDay.org

Electric Vehicle Guide

Compare vehicles online at PlugStar.com



All Electric Vehicles

sorted by electric range



Tesla Model S
\$79,990

348–390 miles



Tesla Model X
\$84,990

305–351 miles



Tesla Model 3
\$39,990

250–322 miles



Tesla Model Y
\$52,990

315 miles



Chevrolet Bolt EV
\$36,620
259 miles



Hyundai Kona Electric
\$37,190
258 miles



Kia Niro EV
\$38,500
239 miles



Jaguar I-PACE
\$69,850
234 miles



Nissan LEAF
\$31,600
150–226 miles



Audi e-tron
\$74,800
204 miles



Porsche Taycan Turbo
\$150,900
201 miles



Hyundai Ioniq Electric
\$33,045
170 miles



BMW i3
\$44,450
153 miles



Volkswagen e-Golf
\$31,895
125 miles



Fiat 500e
\$33,460
84 miles

Plug-In Hybrid Vehicles Inside ➤

This guide includes vehicles available as of March 2020. All prices are starting MSRP. Models, MSRP, and range numbers are subject to change. Not all vehicles are available in all states. Vehicle charging rates vary by vehicle and conditions. Visit PlugStar.com for updated information.



Plug-In Hybrid Vehicles

sorted by electric range



BMW i3 REX
\$48,300

126 / 200
electric total miles



Karma Revero GT
\$135,000

61 / 330
electric total miles



Honda Clarity Plug-In
\$33,400

48 / 340
electric total miles



Chrysler Pacifica Hybrid
\$39,995

32 / 520
electric total miles



Mercedes-Benz S 560e
\$109,750

31 / 549
electric total miles



Hyundai Ioniq Plug-In
\$26,500

29 / 630
electric total miles



Kia Optima Plug-In
\$36,090

28 / 630
electric total miles



Ford Fusion Plug-In
\$35,000

26 / 610
electric total miles



Kia Niro Plug-In
\$28,500

26 / 560
electric total miles



Toyota Prius Prime
\$27,750

25 / 640
electric total miles



Volvo S60 PHEV
\$56,045

22 / 510
electric total miles



Volvo V60 PHEV
\$67,300

22 / 510
electric total miles



Mitsubishi Outlander PHEV
\$36,295

22 / 310
electric total miles



Volvo S90 PHEV
\$63,845

21 / 490
electric total miles



Lincoln Aviator Grand Touring
\$68,800

21 / 460
electric total miles



Plug-In Hybrid Vehicles

sorted by electric range



BMW 530e

\$53,900

21 / 350
electric total miles



Audi Q5 PHEV

\$52,900

20 / 390
electric total miles



Volvo XC60 PHEV

\$54,595

19 / 520
electric total miles



Range Rover PHEV

\$79,000

19 / 480
electric total miles



Volvo XC90 PHEV

\$67,500

18 / 520
electric total miles



BMW i8

\$147,500

18 / 320
electric total miles



Subaru Crosstrek Hybrid

\$35,145

17 / 480
electric total miles



Audi A8 L PHEV

\$94,000

17 / 420
electric total miles



BMW 745e

\$95,550

16 / 290
electric total miles



Porsche Panamera 4

\$103,800

14 / 490
electric total miles



Porsche Cayenne S

\$81,100

13 / 450
electric total miles



Mercedes-Benz GLC 350e

\$50,650

10 / 350
electric total miles

We make driving electric easy!



PlugStar.com

Visit PlugStar.com to find a plug-in vehicle, learn about tax credits and other incentives, get equipped for charging, and connect with a PlugStar-certified dealer in your area!

**Plug In
America**

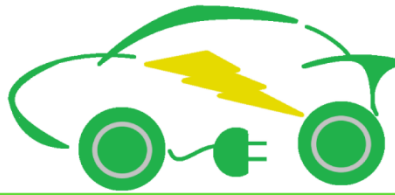
**PlugInAmerica.org
PlugStar.com**

e. Community Based Organization (CBO) Outreach

Between October 2018 and the end of Cycle 1, Electrify America partnered with six CBOs to conduct outreach to diverse communities in California to promote awareness of the benefits of electric vehicles and electric transportation. One partner, Valley CAN, continued activities in Cycle 2. The outreach materials generated by these organizations included flyers and handouts in multiple languages, as well as multilingual presentations to communicate the benefits of driving electric to non-English speakers. Copies of outreach materials developed by these organizations are below.



CHINESE
NEWCOMERS
SERVICE CENTER
新僑服務中心



電車優惠推廣計畫

宣傳電車新科技

介紹電車優惠

幫助申請相關折扣

Chinese EV Awareness & Education Project

Electric Vehicles Educational Workshops

Understand Various Credits/Rebates

Help to Apply for Discounts

CHINESENEWCOMERS.ORG ||

415.421.2111

Handouts, CHDC Vehicle Financing

[illegible]



FOR SOME PEOPLE, THE HARDEST PART OF THE DAY HAPPENS BEFORE THEY EVER GET TO WORK.

You've got a job. You've got a family. You need a car. Without a reliable car, making it to your job on time may be hard or caring for the needs of your family can become stressful.

CHDC Transportation Program may be able to help you. CHDC has partnered with local lenders to provide low interest loans for pre-owned vehicles for low-income hardworking families. We also support your success in improving your credit rating with credit counseling.



The California Air Resources Board also provides grants of up to \$5,000 for the purchase of a car.



Dianna Salinas, Loan Coordinator
Office Phone: (510) 221-2523
Email: dsalinas@communityhdc.org
www.communityhdc.org
Contact us directly for more information.



PARA ALGUNAS PERSONAS, LA PARTE MAS DIFICIL DEL DIA SUCEDE ANTES DE LLEGAR AL TRABAJO

Ya tienes un trabajo. Ya tienes una familia. Necesitas un auto. Sin un vehículo confiable, mantener tu trabajo o hacer tus necesidades para tu familia puede ser estresante.

El programa de CHDC Transportation Program te puede ayudar. El programa tiene asociación con prestamistas locales que ofrecen préstamos de bajo interés para vehículos usados que puede ser de beneficio a las familias trabajadoras. Apoyamos tus éxitos por medio del préstamo y de guía con el manejo de crédito.



Además, el Consejo de Recursos del Aire de California ofrece subsidios de hasta \$5,000 para la compra del vehículo.



Dianna Salinas, Loan Coordinator
Office Phone: (510) 221-2523
Email: dsalinas@communityhdc.org
www.communityhdc.org
Contact us directly for more information.

Handouts, EV Outreach Material



The California Climate Investments Technical Assistance Program supports communities in applying to the California Climate Investments (CCI) funding programs. Created in 2016, the program aims to level the playing field for applicants that may lack the capacity to successfully access these funds, particularly those that live in the state's most disadvantaged communities. The Strategic Growth Council (SGC) works alongside a number of state agencies that implement CCI programs to provide application assistance, partnership development and capacity building activities to eligible applicants, enabling them to positively impact their communities.



PROGRAM GOALS

- **Direct Assistance** - Increase the number of successful applications from disadvantaged and low-income communities to CCI programs by providing direct assistance in preparing applications and quantifying greenhouse gas reductions.
- **Capacity Building** - Strengthen the capacity of disadvantaged and low-income communities in identifying potential projects, creating cross-sector partnerships, and finding appropriate CCI programs to meet community needs.
- **Integrating CCI Programs** - Align technical assistance efforts to facilitate an understanding of the full suite of programs available under the CCI umbrella, and provide the services necessary to create multi-faceted projects that integrate more than one CCI program.

PROGRAM ASSISTANCE

Each California Climate Investments program has its own set of goals and intended outcomes, requiring specific technical expertise (as often required). In order to provide assistance that is tailored to each program, the SGC has divided its resources amongst many of the agencies whose programs have funding cycles in Fiscal Year 2017-2018. In many cases, technical assistance is provided through a partnership between state agencies and outside organizations with expertise in each program's focus. A description of each of the participating CCI programs is listed below.

CONTACT
Ema Lapina
ema.lapina@ccip.ca.gov
<http://ccip.ca.gov/programs/haci/>

TECHNICAL ASSISTANCE HIGHLIGHT
In 2016, the SGC launched a technical assistance pilot for applicants to its Affordable Housing and Sustainable Communities (AHSC) program, providing assistance to 83 eligible applicants. A UC Davis evaluation of the program found that this assistance played "a unique and important role" in facilitating success. The SGC continues to provide direct application assistance to 57 AHSC applicants from low-income and disadvantaged communities. In addition to 14 communities that have been selected to receive long-term capacity building, 10 pairs of these communities and local assistance providers have only been able to accommodate the needs of 62% of communities who applied for technical assistance, demonstrating the deep need for this program.

AGENCY	CCI PROGRAM
CAHHS	Active Transportation Program (ATP) Assists select disadvantaged communities in preparing ATP projects and developing partnerships with local jurisdictions. Transit & Housing Relief (T&H) Program (THRP) Assists with long-term transit station area projects that serve disadvantaged communities. Low Carbon Transportation Opportunities Program (LCTOP) Focuses on strategic investments about transportation funding and how to foster community-driven transportation projects.
CED	Community Solar Programs community engagement activities focused on preparing development to prepare for future solar projects.
CEQA	State Water Efficiency & Substitution Program (SWESP) Conducts workshops on SWESP applications to applicants who may not typically apply. Healthy Kids Initiative Program (HKIP) Conducts workshops and provides individualized technical expertise to assist applicants in preparing applications. Alternative Business Management Program (ABMP) Conducts workshops and provides individualized technical expertise to assist in preparing applications. Early Response, Review, and Development Program (ERRDP) Works with project owners to prepare applications for applicants to host application assistance workshops.
SGC	Affordable Housing Sustainable Communities (AHSC) Provides direct application assistance and capacity building to help communities prepare competitive applications. Transformative Climate Communities (TCC) Provides project development and application preparation services to develop concepts and full applications, as well as assistance with project implementation.
CARB	Low Carbon Transportation Investments (LCTI) Coordinates community engagement and strategic planning to build the partnerships necessary to build competitive applications.

TECHNICAL ASSISTANCE

PAGE 2

blueLA unplug'n play!




visit us at blueLA.com • follow us on Facebook, Instagram and Twitter

A NEW WAY TO GET AROUND LA!



100% electric car sharing service. **blueLA**

A NEW WAY TO GET AROUND LA!



100% electric car sharing service. **blueLA**

CAR SHARING SERVICE

New 100% Electric Vehicle Car Sharing Service for LA
 Initial service area: Downtown LA, Mid-City, Hollywood, Koreatown & Eagle Ridge
 • no owner rental
 • no delivery after 5 days you have been free
 • 24/7 full service
 • Don't worry about gas, insurance or parking fees
 • Available on the app
 • Use as you go, no cash, no credit or a deposit will be collected
 • Enjoy use freedom with the car sharing
 • All you need is a valid driver license and a debit or credit card to get started
 • Visit blueLA.com to sign up



HOW IT WORKS

RESERVE
 Reserve the vehicle you want to use on the app or website. It'll go to your location. You can get the car when you want.

PICK-UP
 To pick up vehicle, tap your phone or website. You'll get the car when you want.

DRIVE
 Enjoy use freedom & power the car. You'll get the car when you want. You'll get the car when you want.

RETURN
 Park in any of the 24/7 customer service locations. You'll get the car when you want.

INTRODUCTORY PRICING

Standard Membership
 \$5/month
 \$0.20/mile (24/7 service)

Trial Membership
 \$0/month
 \$0.40/mile (24/7 service)

Community Membership
 (One-time Qualified Rental)
 \$0.10/mile (24/7 service)
 \$0.20/mile (24/7 service)

All new members receive trial 1 hour for the price of one! - Go to blueLA.com for latest pricing and info.

FAQ'S

WHAT IS CAR SHARING?
 Car sharing is a type of short-term rental service for trips around the city, providing the freedom of vehicle without the stress and hassle of owning a personal vehicle.

WHAT IS BLUELA?
 Designed and intended specifically for car sharing, our cars are only 100% electric, plug-in and available 24/7. The last mile is taken care of by the car sharing service, so you don't have to worry about parking or driving.

WHAT ARE THE REQUIREMENTS FOR USING BLUELA?
 To use BlueLA, the driver must be 18 years of age and hold a valid U.S. driver's license. An international driver's license will also be accepted if credit or debit card is not present.

IS THERE A DEPOSIT REQUIRED?
 Yes! A deposit is required to be made up to the state minimum limit which will be considered according to any personal auto insurance that is held by the member. In the event of an accident, members are responsible for the deductible. Go to blueLA.com for details on the deposit.

CAR SHARING SERVICE

New 100% Electric Vehicle Car Sharing Service for LA
 Initial service area: Downtown LA, Mid-City, Hollywood, Koreatown & Eagle Ridge
 • no owner rental
 • no delivery after 5 days you have been free
 • 24/7 full service
 • Don't worry about gas, insurance or parking fees
 • Available on the app
 • Use as you go, no cash, no credit or a deposit will be collected
 • Enjoy use freedom with the car sharing
 • All you need is a valid driver license and a debit or credit card to get started
 • Visit blueLA.com to sign up



HOW IT WORKS

RESERVE
 Reserve the vehicle you want to use on the app or website. It'll go to your location. You can get the car when you want.

PICK-UP
 To pick up vehicle, tap your phone or website. You'll get the car when you want.

DRIVE
 Enjoy use freedom & power the car. You'll get the car when you want. You'll get the car when you want.

RETURN
 Park in any of the 24/7 customer service locations. You'll get the car when you want.

INTRODUCTORY PRICING

Standard Membership
 \$5/month
 \$0.20/mile (24/7 service)

Trial Membership
 \$0/month
 \$0.40/mile (24/7 service)

Community Membership
 (One-time Qualified Rental)
 \$0.10/mile (24/7 service)
 \$0.20/mile (24/7 service)

All new members receive trial 1 hour for the price of one! - Go to blueLA.com for latest pricing and info.

FAQ'S

WHAT IS CAR SHARING?
 Car sharing is a type of short-term rental service for trips around the city, providing the freedom of vehicle without the stress and hassle of owning a personal vehicle.

WHAT IS BLUELA?
 Designed and intended specifically for car sharing, our cars are only 100% electric, plug-in and available 24/7. The last mile is taken care of by the car sharing service, so you don't have to worry about parking or driving.

WHAT ARE THE REQUIREMENTS FOR USING BLUELA?
 To use BlueLA, the driver must be 18 years of age and hold a valid U.S. driver's license. An international driver's license will also be accepted if credit or debit card is not present.

IS THERE A DEPOSIT REQUIRED?
 Yes! A deposit is required to be made up to the state minimum limit which will be considered according to any personal auto insurance that is held by the member. In the event of an accident, members are responsible for the deductible. Go to blueLA.com for details on the deposit.

Individuals meeting the listed income levels are eligible for the following rebate amounts. Rebates vary depending on vehicle replacement type and income qualification. Purchased vehicles must be 8 years old or newer.

Low-Income Qualifying Households (<225% of the federal poverty level)

People in Household	Maximum Income	Purchased Vehicle Type	Incentive Amount
1	\$26,730	Conventional hybrid with 20 MPG+	EFMP \$4,000
2	\$36,045		EFMP Plus-up..... \$2,500
3	\$45,360		TOTAL \$6,500
4	\$54,675	Conventional hybrid with 35 MPG+	EFMP \$4,500
5	\$63,990		EFMP Plus-up..... \$2,500
6	\$73,305		TOTAL \$7,000
7	\$82,643	Plug-in hybrid electric vehicle (PHEV)	EFMP \$4,500
8	\$92,003		EFMP Plus-up..... \$5,000
			CVSP \$3,000 (new car only)
			TOTAL \$12,500
		Battery electric vehicle (BEV)	EFMP \$4,500
			EFMP Plus-up..... \$5,000
			CVSP \$4,000 (new car only)
			TOTAL \$13,500

Moderate-Income Qualifying Households (226%–300% of the federal poverty level)

People in Household	Maximum Income	Purchased Vehicle Type	Incentive Amount
1	\$35,640	Conventional hybrid with 35 MPG+	EFMP \$3,500
2	\$48,060		EFMP Plus-up..... \$1,500
3	\$60,480		TOTAL \$5,000
4	\$72,900	Plug-in hybrid electric vehicle (PHEV)	EFMP \$3,500
5	\$85,320		EFMP Plus-up..... \$4,000
6	\$97,740		CVSP \$3,000 (new car only)
7	\$110,160		TOTAL \$10,500
8	\$122,670	Battery electric vehicle (BEV)	EFMP \$3,500
			EFMP Plus-up..... \$4,000
			CVSP \$4,000 (new car only)
			TOTAL \$11,500

Above Moderate-Income Qualifying Households (301%–400% of the federal poverty level)

People in Household	Maximum Income	Purchased Vehicle Type	Incentive Amount
1	\$47,520	Plug-in hybrid electric vehicle (PHEV)	EFMP \$2,500
2	\$64,080		EFMP Plus-up..... \$3,000
3	\$80,640		CVSP \$1,500 (new car only)
4	\$97,200		TOTAL \$7,000
5	\$113,760	Battery electric vehicle (BEV)	EFMP \$2,500
6	\$130,320		EFMP Plus-up..... \$3,000
7	\$146,880		CVSP \$2,500 (new car only)
8	\$163,440		TOTAL \$8,000

DAC CVSP-DC-026

Electric Vehicles 101

Vehicle Types and Charging Options

TYPES OF ELECTRIC VEHICLES

Zero-Emission Vehicles

All-Battery Electric Vehicle

Fuel-Cell Electric Vehicle

Public or home charging

Public hydrogen fueling station

Zero-emission vehicles (ZEVs) are vehicles that have zero tailpipe emissions and include all-battery electric vehicles (BEVs) and fuel-cell electric vehicles (FCEVs). Other ZEVs are neighborhood electric vehicles and zero-emission motorcycles.

Plug-In Hybrid Electric Vehicles

Plug-in hybrid electric vehicles (PHEVs) operate on electricity as well as gasoline.

FUELING OPTIONS

Level 1 Charging: All BEVs and PHEVs come with a cord set compatible with a typical outlet. *Locations: Home & Public*

~5 miles of range per hour of charge

Level 2 Charging: At home, a hard-wired, wall-mounted unit or a cord set compatible with 240-volt outlets. Away from home, most public charging stations are Level 2. They are sometimes free or may require paid membership. *Locations: Home & Public*

12-30 miles of range per hour of charge

Public Charging

For a list of public Level 1, Level 2 and DC fast charging stations across the state, please visit: cleanvehiclerebate.org/ev-charging-station-map

Hydrogen Fueling Stations

For a list of public hydrogen fueling stations, please visit: www.hydrogenpartnership.org/stationmap

DC Fast Charging: For quick charging, it is cost prohibitive to install these commercial systems at home.* *Locations: Public*

80% charge in 30 minutes*

*Based on a 64 kWh rated battery

Center for Sustainable Energy

TECH

CALIFORNIA

FOR RESIDENTIAL USE

For information about clean vehicle rebates, visit cleanvehiclerebate.org/info

Clean Vehicle Rebate Project

Partial List of Rebate-Eligible Vehicles

Vehicle	Electric Vehicle Type	Range*	Rebate
Hyundai Tucson Fuel Cell	Fuel-Cell	265 miles	\$5,000
BMW i3	All-Battery	114 miles	\$2,500
Chevrolet Bolt EV	All-Battery	238 miles	\$2,500
Kia Soul EV	All-Battery	111 miles	\$2,500
Nissan LEAF	All-Battery	150 miles	\$2,500
Tesla Model S P100D kWh battery	All-Battery	315 miles	\$2,500
Chevrolet Volt Low Emissions Package	Plug-In Hybrid	Battery: 53 miles total: 420 miles	\$1,500
Ford Fusion Energi	Plug-In Hybrid	Battery: 21 miles total: 610 miles	\$1,500
Hyundai Sonata Plug-In Hybrid	Plug-In Hybrid	Battery: 27 miles total: 600 miles	\$1,500
Zero-Emission Motorcycles (several models)	All-Battery	Varies by model	\$900

*Actual range may vary

The vehicle eligibility list is updated as new all-battery, fuel-cell and plug-in hybrid electric vehicles are released. For a complete list of vehicles, please visit cleanvehiclerebate.org/info. Eligibility includes income considerations. Please see project website for all eligibility requirements.

This project was supported by the "California Climate Investments" (CCI) program.

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Stack Up the Vehicle Savings

Incentive programs for income-qualified households wanting to retire and replace their older, more polluting vehicles with cleaner vehicles



Your purchase or lease may qualify for all three programs!

Clean Vehicle Rebate Project (CVRP)

The CVRP offers California residents incentives for purchasing or leasing (min. 30 months) new, eligible plug-in hybrid, all-battery and fuel-cell electric vehicles. For more information, visit cleanevehiclerebate.org/SCincentives.

Enhanced Fleet Modernization Program (EFMP)

The retire and replace pilot program assists residents of Orange County and portions of Los Angeles, Riverside and San Bernardino counties to purchase or lease more fuel-efficient vehicles. To participate, consumers must:

- Be a resident of the South Coast Air Quality Management District (South Coast AQMD)
- Meet income requirements (see reverse side)
- Retire an eligible and operational vehicle
- Purchase an eligible used or new fuel-efficient vehicle that is 8 years old or newer


For eligibility requirements, visit efmp.scaqm.net or call toll free (855) 483-5107.

EFMP Plus-Up Pilot Program (EFMP Plus-Up)

Residents of the South Coast AQMD are eligible for an additional incentive if they:

- Participate in EFMP Retirement and Replacement
- Purchase an eligible advanced technology vehicle: all-battery, plug-in hybrid or conventional hybrid
- Reside in a ZIP code that contains a disadvantaged community census tract

For eligibility requirements, visit efmp.scaqm.net or call toll free (855) 483-5107.



For more information, contact
Román Partida-López
 Center for Sustainable Energy
roman.partida-lopez@energycenter.org
 858-429-5144

Center for Sustainable Energy
 California Environmental Protection Agency
Air Resources Board

For information about clean vehicle rebates, visit cleanevehiclerebate.org/SCincentives

Plug Into the Sun

Fueling Your Car with Solar Power



On the Road – Go Electric

Plug-in electric vehicles (PEVs), powered partially or entirely with electricity, are generally much less expensive to fuel, at the gas equivalent of about \$1.75 per gallon, and cheaper to maintain and operate than conventional gas-powered cars. They also improve air quality and reduce or eliminate smog by producing few to zero tailpipe emissions. It's simple – PEVs offer clean driving at a lower cost, and the number of available models is increasing rapidly.

At Home – Go Solar

Solar electric systems convert sunlight into electricity to power your household needs. A system can be sized to offset any portion of your consumption. By producing 100% of the electricity consumed in your home, you can nearly eliminate your electricity bills and avoid the negative environmental effects produced by traditional energy generation.

Reduce before you produce!

By adopting energy efficiency measures prior to installing solar, you can reduce electricity consumption in your home. Such upgrades may allow you to install a smaller, less expensive solar electric system.

A Perfect Combination – Get the Full Solar Benefit

Although PEVs offer many benefits, vehicle charging will add to your electrical load at home. However, solar energy can offset this additional electrical load and provide the fuel for your PEV while generating clean energy for your home. And, special time-of-use electrical rates allow PEV owners who power their cars with solar to pay lower rates at night for PEV charging.

Learn more about powering your home and car with power from the sun, available incentives and more at cleanevehiclerebate.org/info

Eligibility includes income considerations. Please see project website for all eligibility requirements.



"After I got my electric car, my monthly gasoline bills fell from over \$120 per month to zero. The solar panels on my roof provide me with enough electricity to power both my house and my car. Not having to visit the gas station or worry about gas prices is great."

—Tony Beachat, San Diego

Center for Sustainable Energy

The Center for Sustainable Energy is an independent, nonprofit organization that accelerates the transition to a sustainable world powered by clean energy through consumer education, market facilitation and policy innovation.

DRIVE CLEAN & SAVE!

TEN THOUSAND DOLLARS

Receive Up To

\$10,000

In Incentives

Check out the savings today!

CleanVehicleRebate.org/info

Center for Sustainable Energy

NOT REDEEMABLE FOR CASH

INCENTIVES AVAILABLE

DRIVE CLEAN & SAVE!

Electric Vehicle Incentives

✓ Clean Vehicle Rebate Project

California cash rebate up to \$2,500*

✓ Federal Tax Credit

Tax credit up to \$7,500

✓ Clean Air Vehicle Decal

Reduce your commute time with HOV lane access

CleanVehicleRebate.org/info

up to \$10,000

NOT REDEEMABLE FOR CASH

DRIVE CLEAN & SAVE!

DRIVE CLEAN & SAVE!

THIRTEEN THOUSAND DOLLARS

Receive Up To

\$13,000

In Incentives

Check out the savings today!

cleanvehiclerebate.org/info

Center for Sustainable Energy

NOT REDEEMABLE FOR CASH

INCENTIVES AVAILABLE

DRIVE CLEAN & SAVE!

Electric Vehicle Incentives

✓ Clean Vehicle Rebate Project

California cash rebate up to \$2,500*

✓ Drive Clean! Rebate Program

San Joaquin Valley Air Pollution Control District rebate up to \$3,000

✓ Federal Tax Credit

Tax credit up to \$7,500

✓ Clean Air Vehicle Decal

Reduce your commute time with HOV lane access

cleanvehiclerebate.org/info

up to \$13,000

NOT REDEEMABLE FOR CASH

DRIVE CLEAN & SAVE!

San Joaquin Valley Air District Residents Take the Road to Vehicle Savings



GET UP TO \$14,000 TOWARD A NEW ELECTRIC VEHICLE

Stack up vehicle savings when you scrap & replace an older, more polluting vehicle with a cleaner, advanced technology vehicle. The greatest savings are available to lower income households that live in an eligible ZIP code and purchase or lease a new plug-in hybrid (PHEV) or battery electric vehicle (BEV).

Scrap and Replace Program Eligibility
The scrap & replace program assists lower income consumers with the purchase of a new or used, fuel-efficient vehicle. You must:

- Reside in the San Joaquin Valley air district, which includes the counties of San Joaquin, Stanislaus, Merced, Madera, Fresno, Kings, Tulare and portions of Kern (up to \$4,500)
- Retire an eligible and operational vehicle
- Participate in a ValleyCAN Tune-In & Tune-Up event
- Purchase a vehicle that is eight years old or newer

Additional funding (up to \$5,000) and lease options are available to residents in eligible ZIP codes who purchase a hybrid or electric vehicle.
For eligibility requirements, visit ValleyCAN.org or call 1-800-406-2004.

Clean Vehicle Rebate Project (CVRP) Eligibility
CVRP offers a rebate up to \$4,500 for lower income consumers who purchase or lease a new PHEV or BEV. (Additional incentives are available for fuel-cell electric vehicles).
For more information, visit CleanVehicleRebate.org/community or call (866) 984-2532.

San Joaquin Valley residents save up to
\$4,500

+

In an eligible ZIP code? Save up to an extra
\$5,000

+

For new vehicles, apply for a CVRP rebate of up to
\$4,500







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 instagram.com/cleanvehiderebate
 twitter.com/thecvrp

Determine Your Income Eligibility

Your total savings is based on vehicle replacement type, income level and household size.

Annual Income Percent of Federal Poverty Level (FPL)*	Household Size							
	1	2	3	4	5	6	7	8
225% or less of FPL	\$27,315	\$37,440	\$46,755	\$56,475	\$66,195	\$75,915	\$85,635	\$95,355
226% - 300% of FPL	\$36,420	\$49,920	\$62,340	\$75,300	\$88,260	\$101,220	\$114,180	\$127,140
301% - 400% of FPL	\$48,500	\$66,560	\$83,120	\$100,400	\$117,680	\$134,960	\$152,240	\$169,520

Note: For families/households with more than eight persons, add \$4,320 for each additional person.
Source: <https://www.hhs.gov/poverty/guidelines>

Add Up Your Stacked Incentive Total

	Battery Electric Vehicle	Plug-In Hybrid Vehicle	Conventional Hybrid Vehicle with 35 MPG+
225% or less of FPL	SV resident \$4,500 Eligible ZIP code \$5,000 CVRP rebate for new car \$4,500 TOTAL \$14,000	SV resident \$4,500 Eligible ZIP code \$5,000 CVRP rebate for new car \$3,500 TOTAL \$13,000	SV resident \$4,500 Eligible ZIP code \$2,500 CVRP not eligible TOTAL \$7,000
226% - 300% of FPL	SV resident \$3,500 Eligible ZIP code \$4,000 CVRP rebate for new car \$4,500 TOTAL \$12,000	SV resident \$3,500 Eligible ZIP code \$4,000 CVRP rebate for new car \$3,500 TOTAL \$11,000	SV resident \$3,500 Eligible ZIP code \$1,500 CVRP not eligible TOTAL \$5,000
301% - 400% of FPL	SV resident \$2,500 Eligible ZIP code \$3,000 CVRP rebate for new car \$2,500 TOTAL \$8,000	SV resident \$2,500 Eligible ZIP code \$3,000 CVRP rebate for new car \$2,500 TOTAL \$7,000	SV resident \$2,500 Eligible ZIP code \$2,500 CVRP not eligible TOTAL \$5,000

This project was supported by the "California Climate Investments" CCI program. DAC-CVRP-16-0118

For information about clean vehicle rebates, visit cleanvehiderebate.org/community

South Coast Air District Residents Take the Road to Vehicle Savings



GET UP TO \$14,000 TOWARD A NEW ELECTRIC VEHICLE

Stack up vehicle savings when you scrap & replace an older, more polluting vehicle with a cleaner, advanced technology vehicle. The greatest savings are available to lower income households that live in an eligible ZIP code and purchase or lease a new plug-in hybrid (PHEV) or battery electric vehicle (BEV).

Replace Your Ride Eligibility
The scrap & replace program assists lower income consumers with the purchase of a new or used, fuel-efficient vehicle. You must:

- Reside in the South Coast air district, which includes Orange County and portions of Los Angeles, Riverside and San Bernardino counties (up to \$4,500)
- Retire an eligible and operational vehicle
- Purchase a vehicle that is eight years old or newer

Additional funding (up to \$5,000) and lease options are available to residents in eligible ZIP codes who purchase a hybrid or electric vehicle.
For other funding options or to find out if you live in an eligible ZIP code, visit ReplaceYourRide.com or call toll free (844) 797-2221.

Clean Vehicle Rebate Project (CVRP) Eligibility
CVRP offers a rebate up to \$4,500 for lower income consumers who purchase or lease a new PHEV or BEV. (Additional incentives are available for fuel-cell electric vehicles).
For more information, visit CleanVehicleRebate.org/community or call (866) 984-2532.

South Coast residents save up to
\$4,500

+

In an eligible ZIP code? Save up to an extra
\$5,000

+

For new vehicles, apply for a CVRP rebate of up to
\$4,500







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 twitter.com/thecvrp

Determine Your Income Eligibility

Your total savings is based on vehicle replacement type, income level and household size.

Annual Income Percent of Federal Poverty Level (FPL)*	Household Size							
	1	2	3	4	5	6	7	8
225% or less of FPL	\$27,315	\$37,440	\$46,755	\$56,475	\$66,195	\$75,915	\$85,635	\$95,355
226% - 300% of FPL	\$36,420	\$49,920	\$62,340	\$75,300	\$88,260	\$101,220	\$114,180	\$127,140
301% - 400% of FPL	\$48,500	\$66,560	\$83,120	\$100,400	\$117,680	\$134,960	\$152,240	\$169,520

Note: For families/households with more than eight persons, add \$4,320 for each additional person.
Source: <https://www.hhs.gov/poverty/guidelines>

Add Up Your Stacked Incentive Total

	Battery Electric Vehicle	Plug-In Hybrid Vehicle	Conventional Hybrid Vehicle with 35 MPG+
225% or less of FPL	SV resident \$4,500 Eligible ZIP code \$5,000 CVRP rebate for new car \$4,500 TOTAL \$14,000	SV resident \$4,500 Eligible ZIP code \$5,000 CVRP rebate for new car \$3,500 TOTAL \$13,000	SV resident \$4,500 Eligible ZIP code \$2,500 CVRP not eligible TOTAL \$7,000
226% - 300% of FPL	SV resident \$3,500 Eligible ZIP code \$4,000 CVRP rebate for new car \$4,500 TOTAL \$12,000	SV resident \$3,500 Eligible ZIP code \$4,000 CVRP rebate for new car \$3,500 TOTAL \$11,000	SV resident \$3,500 Eligible ZIP code \$1,500 CVRP not eligible TOTAL \$5,000
301% - 400% of FPL	SV resident \$2,500 Eligible ZIP code \$3,000 CVRP rebate for new car \$2,500 TOTAL \$8,000	SV resident \$2,500 Eligible ZIP code \$3,000 CVRP rebate for new car \$2,500 TOTAL \$7,000	SV resident \$2,500 Eligible ZIP code \$2,500 CVRP not eligible TOTAL \$5,000

This project was supported by the "California Climate Investments" CCI program. DAC-CVRP-16-0118

For information about clean vehicle rebates, visit cleanvehiderebate.org/community

Print

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ԱՊԱԳԱՅԻՆ ՆԵՐԴՐՈՒՄ ԿԱՏԱՐԵՑԷՔ

Մինչև 7000 տոլար ետ ստացեք, գնելու կամ վարձելու համար մատչելի, ինսայդական, յարմարաւետ ելեկտրական ինքնաշարժ մը:

Փորձի համար մէկ օր քշեցէք զայն:



ԱՊԱԳԱՅԻՆ ՆԵՐԴՐՈՒՄ ԿԱՏԱՐԵՑԷՔ

Մինչև 7000 տոլար ետ ստացեք, գնելու կամ վարձելու համար մատչելի, ինսայդական, յարմարաւետ ելեկտրական ինքնաշարժ մը:

Փորձի համար մէկ օր քշեցէք զայն:





ՔՇԵԼՈՒ ՓՈՐՁ ԿԱՏԱՐԵ ԴՐԱՄ ԽՆԱՅՈՂ
ԵԼԵԿՏՐԱԿԱՆ ԻՆՔՆԱՉԱՐԺԻ

Դուք կարելիությունը ունիք յարմարաւետ ըլլալու

Դուք կրնաք իրաւասու ըլլալ մինչեւ
\$7000 օգտակարութիւն ունենալ
եւեկտրական ինքնաշարժ գնելու համար,
նոր կամ գործածուած: Զալիֆորնիա
նահանգը կ'առաջարկէ զումար
վերադարձնել, ձեզի օգնելու համար ձեռք
բերել մատչելի, յուսալի, յարմարաւետ
եւեկտրական ինքնաշարժ:

Դեկին նստիր

• • • • •

[EVENT DATE] | [TIME]

[LOCATION]

Միացե՛ք մեզ անվճար քննութեան համար
եւ պիտի գտնե՛ք, թե՛ ինչպե՛ս կարող էք
դրամ խնայել եւ ձեր համայնքին օգնել
առողջ ապագայ ունենալու համար:

ԱՊԱԳԱՅԻՆ ՆԵՐԴՐՈՒՄ ԿԱՏԱՐԵՑԵՔ

Մինչեւ 7000 տոլար ետ ստացե՛ք, գնելու կամ
վարձելու համար մատչելի, խնայողական,
յարմարաւետ եւեկտրական ինքնաշարժ մը:

Փորձի համար մէկ օր քշեցե՛ք զայն:



Digital

Language for display ads and social posts:

Do you pay too much for gas? Get up to \$7000 to help you buy a practical, money-saving, eco-friendly electric car, new or used! The state of California's clean vehicle programs can help you invest in a clean, healthy future. Get money back to drive electric: [URL]

Շա՞տ կը վճարե՞ք գազի համար: Ստացե՛ք մինչեւ \$7000 գնելու համար գործնական, խնայողական, յարմարաւետ էլեկտրական նոր կամ գործածուած ինքնաշարժ: Փոխադրամիջոցներու մաքուր ծրագիրներ ունեցող Քալիֆորնիա նահանգը կրնայ ձեզ օգնել ներդրելու համար մաքուր, առողջ ապագայ մը: Ետ գումար ստացե՛ք էլեկտրական ինքնաշարժ քշելու համար:

Invest in the future! Get up to \$7000 to help you buy a new, money-saving, environmentally friendly electric car! The state of California's clean vehicle programs can help you build a clean, healthy future for your family. Get money back to drive electric: [URL]

Ներդրում ունեցե՛ք ապագային: Ստացե՛ք մինչեւ \$7000 ձեռք բերելու համար նոր, խնայողական, միջավայրի յարմարաւետ էլեկտրական ինքնաշարժ: Քալիֆորնիոյ նահանգի փոխադրամիջոցի մաքուր ծրագիրը կրնայ ձեզ օգնել կառուցելու մաքուր, առողջ ապագայ ձեր ընտանիքին համար: Ետ գումար ստացե՛ք էլեկտրական ինքնաշարժ քշելու համար:

Good for your budget and good for the planet: get up to \$7000 to help you buy a new, money-saving, eco-friendly electric car! Get money back to drive electric: [URL]

Լաւ է ձեր պիւտճէի եւ մոլորակի համար: Ստացե՛ք մինչեւ \$7000 գնելու համար նոր, խնայողական, յարմարաւետ էլեկտրական ինքնաշարժ մը: Ետ գումար ստացե՛ք էլեկտրական ինքնաշարժ քշելու համար:

Does your car keep breaking down? You can get up to \$7000 from the state of California to help you buy a new, reliable electric car. Spend less on repairs and nothing on gas! Learn more: [URL]

Ձեր ինքնաշարժը կ'աւրուի՞: Քալիֆորնիոյ նահանգէն դուք կրնաք մինչեւ \$7000 ստանալ, ձեռք բերելու համար նոր, եւ յուսալի էլեկտրական ինքնաշարժ: Աւելի քիչ ծախսեցե՛ք վերանորոգման համար եւ ոչինչ՝ գազի: Իմացե՛ք աւելին:

Graphics to accompany these posts:





PowerPoint Presentation

Slide 1

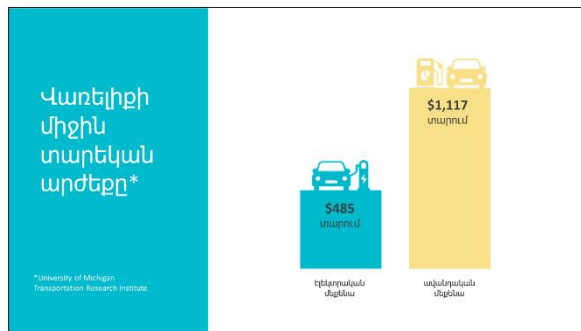


Slide 2

Գազի
համար շա՞տ
կը վճարեք:

Ելեկտրական ինքնաշարժը, ըստ ձեր
քշելու չափին, կրնայ քեզ ամսական
հարիւրաւոր տոլարներ խնայե՞ք Միջին
հաշուով, ելեկտրական ինքնաշարժ
վարելը նոյնն է, այն ինչ որ մեկ տոլար
վճարես կալոնի մը համար:

Slide 3



Slide 4



**Դուք կարելիությունը ունիք
ելեկտրական ինքնաշարժ մը
ունենալու:**

Դուք Քալիֆորնիոյ նահանգէն կրնաք մինչեւ
\$7000 ստանալ, օգնելու համար ձեզ
ստանալու՝ մատչելի, յուսալի, յարմարաւետ
ելեկտրական ինքնաշարժ:

Slide 5



Օգնեցէք ձեր միջավայրին:

Դուք կրնաք ձեր ընտանիքին համար
կառուցելու առողջ ապագայ, նուազեցնելով
հիւանդութեան օրերն ու ազման:
Ելեկտրական հոսանքը կ'օգնէ կանխելու
կլիմայական փոփոխութիւնը, փոխարինելով
այն ինքնաշարժները, որոնք կ'աղտոտեն
հարեւանութիւնը:

Slide 6



Խնայելու շատ միջոցներ կան:

Վառելիքի խնայողութենէն անկախ,
ելեկտրական ինքնաշարժները աւելի քիչ
կ'աւրովն են աւելի քիչ արհեստագիտական
կարիքներ կ'ունենան քան զազով բշտոյ
ինքնաշարժները, որովհետեւ անոնք
զուամարներ կրնան խնայել նաեւ
վերանորոգման համար:

Slide 7



Աւելի ապահով ձեր ընտանիքի համար:

Ելեկտրական ինքնաշարժները բազմաթիվ միջոցներով աւելի ապահով են քան զգալի բշտով ինքնաշարժները, ներառեալ նուազ վտանգաւոր են արկածներու եւ անոնց ընթացքին կրակ բռնելու պարագային:

Slide 8



Քշէ եւ լիցքաւորէ ոեւէ վայր:

Նոր ելեկտրական ինքնաշարժները կարելի է քշել մինչեւ 250 մղոն եւ կարելի է լիցքաւորել զանազան Զաւիթորնիոյ տարածքին տեղադրուած հազարաւոր լիցքաւորող կայաններու մէջ:

Slide 9



Դուք կարելիութիւնը ունիք օգտուելու այսօրուան յառաջացած արհեստագիտութենէն:

Ընտրեցէ՛ք Նորագոյն կազմուածքներէն եւ օրինակներէն եւ հսկայական խնայողութիւն ձեռք բերեց

Slide 10



**Գնե՛ կամ վարձե՛, նոր կամ
գործածուած:**

Դու՛ն կրնաս ետ դրամ ստանալ գնելու կամ
վարձելու նոր կամ գործածուած ինքնաշարժ
ներարեալ նիւթական տարբերակով:

Slide 11

**Լաւ է քու պիւտճէիդ եւ մոլորակին
համար:**

Սկսիր դրամ խնայել եւ շրջապատիդ օգտակար հանդիսանալ
էլեկտրական ինքնաշարժով:

urlhere.gov // 123.456.7890

Digital and Print Creative, Chinese

Print



投資在未來

你花了太多錢買汽油嗎？

您可能有資格獲得高達7000美元的資金來幫助您購買新車或二手車！

經濟實惠和可靠

加州有足夠金錢來幫助您得到一輛實用、便捷、可靠的汽車，有幫助您撤回資金，購買、租賃或更換舊污染的車輛。

- **對環境負責的選擇**
您可以幫助您的家庭建立一個健康的未來，減少浪費和污染。電動汽車有助於防止氣候變化，取代污染我們社區的汽車。
- **有很多方法來節省金錢**
平均計算，汽車充電相比於入油就像每加侖付1美元一樣，而電動車的故障率也低於燃油汽車，需要的維修也較少，因此既節省了維修費用，也節省了燃料！
- **讓家庭成員駕駛得更安全**
電動車在性能方面比燃油或柴油汽車更安全，包括翻車風險較低，和事故中起火風險降低。^{*}

*The EV Safety Advantage, Clean Technica 2018

我從業數年，我的生活會有巨大的變化，在可負擔性方面，我想保持上樹或去尋覓，不那麼小心車裡有足夠的汽油，成為一輛15件可導致我結算的開始。這，並不能夠我的車裡得到一點，因為它的缺點不夠好，它在某種程度上使用的費用是可接受的。可負擔性，便捷，節省更多的錢，這就多了不起的。特

Vito Rizzo, Murietta, CA

瞭解更多資訊

瞭解如何通過環保型電動車獲得這筆資金開始。

urlhere.gov // 123.456.7890



你買得起

加州正在提供資金，以幫助您購買或租賃實用、節約金錢、可靠的汽車。

- **對環境有好處**
電動汽車有助於防止氣候變化，取代污染我們社區的汽車。
- **有很多方法可以節省費用**
平均計算，汽車充電相比於入油就像每加侖付1美元一樣，使用電動汽車，您也可以節省維修費用！

“我為我的車感到驕傲，我從來沒有這麼好的車，又安全，又有很好技術功能，這樣我就可以幫助我的社區空氣和環境。我一個月就在汽油上節省了大約150美元。”

Candace Chu,
San Diego, CA

瞭解更多資訊

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urlhere.gov // 123.456.7890



你花了太多錢買汽油嗎？
您可能有資格獲得高達7000美元的資金來幫助您購買新車或二手車！

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瞭解更多資訊
瞭解如何透過提供型的電單車怎樣獲得補助款詳情請洽
urthere.gov // 123.456.7890



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您買得起
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urthere.gov // 123.456.7890



你付得起一駕環保型的電動車

您可能有資格獲得高達7000美元的資金來幫助您購買新車或二手車！加州提供退款,以幫助您獲得一個負擔得起的,可靠的,環保的電動車。

電動車試駕

• • • • •

[EVENT DATE] | [TIME]

[LOCATION]

親身體驗電動車!加入我們的免費試駕,瞭解如何節省資金,並幫助為您的社區建立一個健康的未來。

Digital

Language for display ads and social posts:

你付太多汽油費嗎?你可以從加州獲得高達7000美元,以幫助您得到一個負擔得起的,可靠的,環保的電動車,新的或二手!加州的清潔汽車計畫可以幫助您投資一個清潔、健康的未來。開一輛電動車並獲得回贈:

投資在未來!獲得高達7000美元,以幫助您購買新的,慳錢的,環保的電動車!加州的清潔汽車計畫可以幫助您為您的家庭建立一個清潔、健康的未來。開一輛電動車並獲得回贈:適合您的預算和有利於地球,可獲得高達7000美元,以幫助您購買一個新的,慳錢,環保的電動 車!開一輛電動車並獲得回贈:

你的車經常壞嗎?你可以從加州獲得高達7000美元,幫你買一輛新的,可靠的電動車。少花錢修理,不用買汽油!瞭解更多資訊:

Graphics to accompany these posts:





PowerPoint Presentation

Slide 1



Slide 2

<p>你付太多汽油費嗎?</p>	<p>電動車每月可以為你節省數百美元,這取決於你駕駛多少。</p> <p>平均計算, 汽車充電相比於入油就像每加侖付1美元一樣。</p>
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Slide 3



你買得起一輛電動車。

你可以從加州獲得高達7000美元,以幫助您得到一個負擔得起的,可靠的,環保的電動車。

Slide 4



保護環境。

你可以幫助你的家庭建立一個健康的未來,減少疾病和哮喘。電動汽車有助於防止氣候變化,取代污染我們社區的汽車。

Slide 5



有很多方法慳錢。

而電動車的故障頻率低於燃氣汽車,需要的維修也較少,因此既節省了維修費用,也節省了燃料!

Slide 6

A photograph showing a young girl with dark hair and a man sitting in the back seat of a car. They are both smiling at the camera. The girl is wearing a blue shirt and the man is wearing a dark shirt.

讓家庭成員駕駛得更安全。

電動車在幾個方面比氣油或柴油汽車更安全, 包括翻車風險較低, 和事故中起火風險降低。

Slide 7

A map of California with green dots representing EV charging stations. The map shows the state's outline and the locations of the stations. The text 'EV charging stations in California' is visible at the bottom left of the map.

開車到哪裡, 可以到處充電。

新型電動汽車的行駛里程超過250英里, 加州各地安裝了數千個充電站, 您可以在任何地方充電。

Slide 8

A photograph of a man with dark hair and a mustache, wearing a blue and white plaid shirt, standing next to a white car. He has his arms crossed and is smiling.

你買得起今天的先進技術。

從最新的產品服務中選擇, 價格也獲得巨大的節省。

Slide 9

A woman with dark hair, wearing a grey turtleneck sweater, is smiling and holding a set of car keys. She is standing next to a white car, with a green tree and a building in the background.

購買或租賃,新的或二手。

你可以得到錢購買或租賃一輛新的或二手車,包括融資選項。

Slide 10

適合您的預算,有利於地球。

開始用電動汽車節省資金和幫助環境。

urlhere.gov // 123.456.7890

Digital and Print Creative, English

Print



INVEST IN THE FUTURE

DO YOU PAY TOO MUCH FOR GAS?
You may be eligible for up to \$7000 to help you buy an **electric car**, new or used!

YOU CAN AFFORD IT
The state of California has money available to help you get a practical, money-saving, reliable car. You can get money back to help you purchase, lease, or replace an older, polluting vehicle.

- The environmentally responsible choice**
You can help build a healthy future for your family, reducing sick days and asthma. Electric cars combat climate change, replacing cars that pollute our neighborhoods.
- Get on the road to huge savings**
On average, fueling a car with electricity is the same as paying \$1 per gallon of gas. And electric cars break down less often and need less maintenance than gas-powered cars, so they save money on repairs as well as fuel!
- Safer for your family**
Electric cars are safer than gas or diesel cars in several ways, including lower risk of rollover crashes, and reduced risk of fire in the case of an accident.*

*The U.S. Safety Advantage. Clean Technica 2012

LEARN MORE
Find out how you can get money back and start saving with a clean and green electric car
urlhere.gov // 123.456.7890

“I’ve loved it. It’s amazing. Your life changes drastically. In terms of reliability, I want to get to work on time or go to the beach without having to worry about not having enough gas in my car. I’ve gonna make money off my car by becoming a Lyft driver. I won’t be able to do that with my older car because it won’t be good enough miles. It’s paying for itself in a way. Reliability, making money with it, saving more money. It’s a no-brainer.”
Vito Reyes, Murietta, CA



DO YOU PAY TOO MUCH FOR GAS?

You may be eligible for up to \$7000 to help you buy an **electric car**, new or used!

YOU CAN AFFORD IT
The state of California is offering money back to help you buy or lease a practical, money-saving, reliable car.

- Get around greener**
Electric cars combat climate change, replacing cars that pollute our neighborhoods.
- Get on the road to huge savings**
On average, fueling a car with electricity is the same as paying \$1 per gallon of gas. And with an electric car, you’ll save money on repairs too!

LEARN MORE
Find out how you can get money back and start saving with an eco-friendly electric car
urlhere.gov // 123.456.7890

“I’m proud of my car. I’ve never had such a nice car that’s safe and has nice technology features. I’m helping my community air and health. And I’m saving about \$150/month on gas alone.”

Candace Chu, San Diego, CA



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Candace Cho, San Diego, CA

LEARN MORE
Find out how you can get money back and start saving with an eco-friendly electric car
wfhubs.gov // 123.456.7890



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.....
Candace Cho, San Diego, CA

LEARN MORE
Find out how you can get money back and start saving with an eco-friendly electric car
wfhubs.gov // 123.456.7890

INVEST IN THE FUTURE

Test drive an affordable **electric car** today!





INVEST IN THE FUTURE

Get up to \$7,000 back to buy or lease an affordable, money-saving, eco-friendly electric car.

TEST DRIVE ONE TODAY!



INVEST IN THE FUTURE

Get up to \$7,000 back to buy or lease an affordable, money-saving, eco-friendly **electric car**.

TEST DRIVE ONE TODAY!



Digital

Language for display ads and social posts:

Do you pay too much for gas? Get up to \$7000 to help you buy a practical, money-saving, eco-friendly electric car, new or used! The state of California's clean vehicle programs can help you invest in a clean, healthy future. Get money back to drive electric: [URL]

Invest in the future! Get up to \$7000 to help you buy a new, money-saving, environmentally friendly electric car! The state of California's clean vehicle programs can help you build a clean, healthy future for your family. Get money back to drive electric: [URL]

Good for your budget and good for the planet: get up to \$7000 to help you buy a new, money-saving, eco-friendly electric car! Get money back to drive electric: [URL]

Does your car keep breaking down? You can get up to \$7000 from the state of California to help you buy a new, reliable electric car. Spend less on repairs and nothing on gas! Learn more: [URL]

Graphics to accompany these posts:









PowerPoint Presentation

Slide 1



Slide 2

Do you pay too much for gas?


Electric cars can save you hundreds of dollars a month, depending on how much you drive.

On average, fueling a car with electricity is the same as paying **\$1 per gallon of gas**.

Slide 3




Slide 4



You can afford it.

You can get **up to \$7000** from the state of California to help you get an affordable, reliable, eco-friendly electric car.


Slide 5

A woman with dark hair, wearing a grey cardigan over a green top and dark pants, is standing next to a white electric car. She is smiling and looking towards the camera. The car's charging port is visible on the side.

Get around greener.

You can help **build a healthy future** for your family, reducing sick days and asthma. Electric cars combat climate change, replacing cars that pollute our neighborhoods.

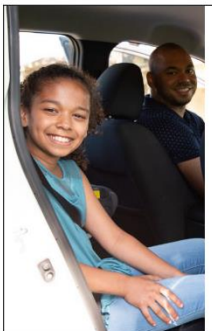
Slide 6

A man with a beard and short dark hair, wearing a black t-shirt, is holding a car key fob in his right hand. He is smiling and looking towards the camera. The background shows the side of a dark-colored car.

Get on the road to huge savings.

In addition to saving on fuel, electric cars break down less often and need less maintenance than gas-powered cars, so they **save money on repairs, too!**


Slide 7

A young girl with dark hair, wearing a blue shirt, is sitting in the back seat of a car. She is smiling and looking towards the camera. A man with a beard and short dark hair, wearing a dark shirt, is sitting next to her, also smiling. The car's interior is visible.

Safer for your family.

Electric cars are safer than gas or diesel cars in several ways, including lower risk of rollover crashes, and reduced risk of fire in the case of an accident.

Slide 8




Drive anywhere. Charge everywhere.

New electric cars have a range of over 250 miles, and with **thousands of charging stations** popping up all over California, you'll be able to fuel up anywhere.

EV charging stations in California

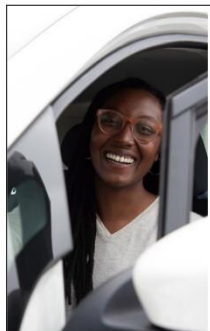
Slide 9



You can afford today's advanced technology.

Choose from the **latest makes and models** and get huge savings off the purchase price.

Slide 10



Buy or lease, new or used.

You can get money to buy or lease a new or used car, with **financing options included**.

Slide 11

Good for **your wallet**, good for **the planet**.
Start saving money and the environment with an electric car.

urlhere.gov // 123.456.7890

Digital and Print Creative, Korean

Print



주유비로 너무 많은 비용이 듭니까?
여러분께서 중고나 새전기차를 사실 경우 7000불까지 보조금을 받을 수 있습니다.

여러분은 감당할 여유가 있습니다.

캘리포니아 주정부는 실용적이고 절약적이며 또한 신뢰할 자를 여러분이 사거나 빌릴 수 있도록 돈을 지원해 드리고 있습니다.

● 환경에 좋습니다.

전기차는 이상기후를 예방하며 지역 환경 오염의 원인이 되는 자들을 대치합니다.

● 다양한 절약법

평균적으로 전기차는 기름 1 갤런을 1달러에 주유하는 것과 같은 절약효과가 있습니다. 또한 전기차는 수리비용도 훨씬 저렴합니다.

“정말 만족합니다. 리프트 운전자가 되어 돈을 벌게요. 어떤 면에서는 장비가 스스로 해결합니다. 신축성, 돈을 버는 것, 더 많은 돈을 절약하는 것, 너무 놀라워요.”
Vito Russo, Marietta, CA

“내 차에 정말 만족해요. 안전하고 일단 기능을 갖춘 것만 가져온 적이 없어요. 제 커뮤니케이션 환경을 깨끗하고 건강하게 하는 것을 돕기도 하고요. 한달에 150불의 주유비도 절약해요.”
Candace Chu, San Diego, CA

더 알아보십시오.

보조금 신청방법과 친환경차로 돈을 절약할 수 있는 방법에 대해 알아보십시오.
urlhere.gov // 123.456.7890



주유비로 너무 많은 비용이 듭니까?
여러분께서 중고나 새전기차를 사실 경우 7000불까지 보조금을 받을 수 있습니다.

여러분은 감당할 여유가 있습니다.

캘리포니아 주정부는 실용적이고 절약적이며 또한 신뢰할 자를 여러분이 사거나 빌릴 수 있도록 돈을 지원해 드리고 있습니다.

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평균적으로 전기차는 기름 1 갤런을 1달러에 주유하는 것과 같은 절약효과가 있습니다. 또한 전기차는 수리비용도 훨씬 저렴합니다.

“정말 만족합니다. 리프트 운전자가 되어 돈을 벌게요. 어떤 면에서는 장비가 스스로 해결합니다. 신축성, 돈을 버는 것, 더 많은 돈을 절약하는 것, 너무 놀라워요.”
Vito Russo, Marietta, CA

“내 차에 정말 만족해요. 안전하고 일단 기능을 갖춘 것만 가져온 적이 없어요. 제 커뮤니케이션 환경을 깨끗하고 건강하게 하는 것을 돕기도 하고요. 한달에 150불의 주유비도 절약해요.”
Candace Chu, San Diego, CA

더 알아보십시오.

보조금 신청방법과 친환경차로 돈을 절약할 수 있는 방법에 대해 알아보십시오.
urlhere.gov // 123.456.7890



저렴하며 신뢰할 수 있습니다.

캘리포니아 주정부의 실용적이고 절약적이며 또한 신뢰할 자를 여러분이 살 수 있도록 하는 제정이 있습니다. 여러분의 오래된 오일시키는 차를 전기차로 사거나 대머할 경우 환부를 통해 보조금을 받을 수 있습니다.

환경을 위한 책임있는 선택

여러분은 아프거나 전식 통을 줄일 수 있는, 여러분 가족을 위한 건강한 미래를 설계할 수 있습니다. 전기차는 이상기후를 예방하여, 오염을 유발하는 오래된 차량을 대체할 수 있습니다.

절약하는 다양한 방법

평균적으로 전기차는 가스 1 갤런을 1달러에 주유하는 것과 같은 절약효과가 있습니다. 그리고 전기차는 가스를 사용하는 차량보다 고장이 덜고 유지비가 적게 들기때문에 연료뿐만 아니라 수리 비용을 절감합니다.

가족을 위한 더 안전한

전기차는 가스차나 다열 차량과 비교하여 여러면에서 더 안전합니다. 주출사고의 위험도 적고, 사고 발생시 화재의 위험도 적습니다.*

*The EV Safety Advantage, Clean Technica 2017

더 절약 좋습니다. 생활이 편해져요.

출근할 때나 해변에 갈때 가스가 얼마나 남았나 걱정할 필요가 없어요. 전 리프트 드라이브가 되서 돈을 절약해요. 예전차는 좋지 않았기 때문에 고칠 수 없었어요. 어떤 면에서는 전기차가 소스로 해결합니다.

신뢰성, 돈을 버는 것, 이 둘은 돈을 절약하는 것, 너무 놀라워요. 11

Vito Rizzo,
Murietta, CA

더 알아보십시오.

여러분이 어떻게 보조금을 신청할 수 있는지, 친환경 자동차로 어떻게 돈을 절약할 수 있는지 알아보십시오.

urlthere.gov // 123.456.7890

Digital

Language for display ads and social posts:

가스비를 너무 많이 내십니까? 당신이 실용적이고, 경제적이며, 친환경적인 전기차를 구매할 수 있도록 최대\$7,000까지 지원해 드립니다. 캘리포니아주의 깨끗한 자동차프로그램은 당신이 깨끗하고, 건강한 미래에 투자하는데 도움을 줄 수 있습니다. 전기차를 운전하고 돈도 절약하세요. [URL]

당신의 미래에 투자하십시오. 새롭고, 경제적이며, 친환경적인 전기차 구매를 위해 최대 \$7,000까지 지원받으십시오. 캘리포니아주의 깨끗한 자동차 프로그램은 가족을 위해 깨끗하고 건강한 미래를 세우는데 도움을 줄 수 있습니다. 전기차를 운전하고 돈도 절약하세요. [URL]

당신의 재정에도 환경에도 유익합니다. 새롭고, 경제적이고, 친환경적인 전기차 구매를 위해 최대 \$7,000까지 지원받으십시오. 전기차를 운전하고 돈도 절약하세요. [URL]

당신의 자동차가 자주 고장납니까? 당신의 새롭고 신뢰할 수 있는 전기차 구매를 위해 캘리포니아주로부터 최대 \$7,000까지 지원받을 수 있습니다. 수리비용은 줄이고, 가스값에 돈을 쓰지도 마세요! 자세히 알아보기: [URL]

Graphics to accompany these posts:





PowerPoint Presentation

Slide 1



Slide 2

<p>가스비용을 너무 많이 내십니까?</p>	<p>전기차는 당신이 얼마를 운전하는지에 따라 한달에 수백달러를 절약할 수 있습니다.</p> <p>평균적으로 자동차에 전기를 공급하는 것은 가스 1갤런당 1달러를 지불하는 것과 같습니다.</p>
----------------------------------	--

Slide 3



당신은 전기차를 감당할 수 있습니다.

당신이 저렴하면서도 믿을 수 있고, 친환경적인 전기차를 얻을 수 있도록 캘리포니아에서는 최대 \$7,000 까지 지원합니다.

Slide 4



환경을 보호하세요.

당신은 천식과 병을 줄이고, 가족을 위해 건강한 미래를 세우는 것을 도울 수 있습니다. 전기차는 우리 주변을 오염시키는 자동차를 대체함으로써 기후변화를 방지하는데 도움이 됩니다.

Slide 5



절약할 수 있는 다양한 방법이 있습니다.

전기차는 연료를 절약하는 것뿐만 아니라 가스차보다 고장도 적고, 유지 보수가 덜 필요하기 때문에 수리비용도 아낄 수 있습니다.


Slide 6



당신의 가족에게 더 안전합니다.

전기차는 전복사고의 위험성이 낮으며, 사고발생시 화재위험이 낮아 여러가지 면에서 가스나 디젤차보다 안전합니다.

Slide 7



어디서나 운전하고, 어디서든 충전하십시오.

신형전기차는 250마일이상 주행이 가능하고, 캘리포니아전역에 수천개의 충전소가 설치되어 있어 당신은 어느 곳에서나 충전을 할 수 있습니다.

Slide 8



당신은 오늘날의 첨단기술을 즐길 수 있습니다.

최신제품 및 모델을 선택하고, 구매가격도 대폭 절감하십시오.

Slide 9



**새차 또는 중고차를
구매하거나 대여하십시오.**

당신은 융자옵션을 이용해 새차나
중고차를 구매 또는 임대할 수 있는 돈을
지원받을 수 있습니다.

Slide 10

당신의 재정에도, 환경에도 좋습니다.
전기로 돈과 환경을 아끼십시오.

urlhere.gov // 123.456.7890

Digital and Print Creative, Spanish

Digital

Language for display ads and social posts:

¿Pagas demasiado por gasolina? ¡Obtén hasta \$ 7,000 para ayudarte a comprar un automóvil eléctrico, práctico, económico y ecológico, nuevo o usado! Los programas de vehículos limpios del estado de California pueden ayudarte a invertir en un futuro limpio y saludable. Obtén dinero por conducir eléctrico: [URL]

¡Invierte en el futuro! ¡Obtén hasta \$ 7,000 para ayudarte a comprar un automóvil eléctrico nuevo, económico y ecológico! Los programas de vehículos limpios del estado de California pueden ayudarte a construir un futuro limpio y saludable para tu familia. Obtén dinero por conducir eléctrico: [URL]

Bueno para tu presupuesto y bueno para el planeta: ¡obtén hasta \$ 7,000 para ayudarte a comprar un automóvil eléctrico nuevo, económico y ecológico! Obtén dinero por conducir eléctrico: [URL]

¿Tu auto se sigue descomponiendo? Puedes obtener hasta \$ 7,000 del estado de California para ayudarte a comprar un automóvil eléctrico nuevo y confiable. ¡Gasta menos en reparaciones y nada en gasolina! Más información: [URL]



OBTÉN DINERO POR CONducir ELÉCTRICO



INVIERTE EN EL FUTURO

Obtenga una devolución de hasta \$7,000 para comprar o alquilar un automóvil eléctrico económico, ecológico y que ahorre dinero.

¡Sal y has una prueba de manejo gratis hoy!



PRUEBA Y CONDUCE UN COCHE ELÉCTRICO QUE AHORRA DINERO

Puedes darte el lujo de manejar un auto eléctrico y **ser ecológico**

¡Puedes ser elegible para recibir hasta \$7000 para ayudarte a comprar un automóvil eléctrico, nuevo o usado! El estado de California está ofreciendo una devolución de dinero para ayudar a obtener un automóvil eléctrico asequible, confiable y ecológico.

PONTE DETRÁS DEL VOLANTE

[EVENT DATE] | [TIME]
[LOCATION]

¡Experimenta un auto eléctrico por ti mismo! Únete a nosotros para una prueba de manejo gratuita y descubre cómo puedes ahorrar dinero y ayudar a construir un futuro saludable para tu comunidad.



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¡HAS UNA PRUEBA DE MANEJO HOY!



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¿PAGAS DEMASIADO POR GASOLINA?

¡Puedes ser elegible para recibir hasta \$7000 para ayudarte a comprar un **automóvil eléctrico**, nuevo o usado!

ASEQUIBLE Y CONFIABLE

El estado de California tiene dinero disponible para ayudarte a obtener un automóvil práctico, confiable y que ahorra dinero. Puede recuperar dinero que te ayudara a comprar, arrendar o reemplazar un vehículo viejo y contaminante.

● La elección ambientalmente responsable

Puedes ayudar a construir un futuro saludable para tu familia, reduciendo los días de enfermedad y el asma. Los automóviles eléctricos ayudan a prevenir el cambio climático, reemplazando a los automóviles que contaminan nuestros vecindarios.

● Tantas formas de ahorrar

En promedio, cargar un automóvil con electricidad es lo mismo que pagar \$1 por galón de gasolina. Y los autos eléctricos se rompen con menos frecuencia y necesitan menos mantenimiento que los autos de gasolina, ¡así que ahorra dinero en reparaciones y también en gasolina!

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Los automóviles eléctricos son más seguros que los de gasolina o diésel en varias formas, tienen un menor riesgo de accidentes de volteo y un menor riesgo de incendio en caso de accidente.*

*The EV Safety Advantage, Green Technika 2018

“ Me ha encantado Tu vida cambia drásticamente. En términos de confiabilidad, quiero llegar al trabajo a tiempo o ir a la playa sin tener que preocuparme por si tengo suficiente gasolina en mi auto. Voy a ganar dinero con mi auto al convertirme en un conductor de Lyft. No pude hacer eso con mi auto más viejo porque no estaba en buena condición. Se está pagando a sí mismo de una manera. La confiabilidad, ganar dinero con mi auto y ahorrar más dinero, es increíble. ”

Vitto Riazzo,
Murietta, CA

APRENDE MÁS

Descubre cómo puedes recuperar dinero y comienza a ahorrar con un automóvil eléctrico ecológico.

urlhere.gov // 123.456.7890



¿PAGAS MUCHO POR GAS?

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LEARN MORE

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¡SÍ! VISÍTANOS Y HAS UNA PRUEBA DE MANEJO HOY!



PowerPoint Presentation

Slide 1



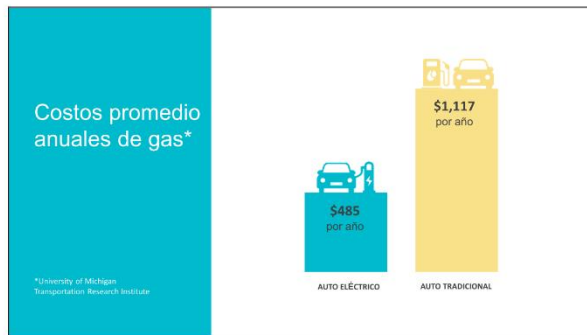
Slide 2

¿Pagas demasiado por gasolina?

Los autos eléctricos te pueden ahorrar cientos de dólares al mes, dependiendo de cuánto manejes.

En promedio, cargar un automóvil con electricidad es lo mismo que pagar **\$1 por galón de gasolina**.

Slide 3



Slide 4



Te puedes dar el lujo de comprar un auto eléctrico.

Puedes obtener **hasta \$7,000** del estado de California para ayudarte a obtener un automóvil eléctrico económico, confiable y ecológico.

Slide 5



Ayuda al medio ambiente.

Tú puedes ayudar a construir **un futuro saludable** para tu familia reduciendo los días de enfermedad y el asma. Un auto eléctrico puede ayudar y prevenir el cambio climático reemplazando autos que contaminan nuestros vecindarios.

Slide 6



Varias formas de ahorrar.

Además de ahorrar gasolina, los autos eléctricos se descomponen con menos frecuencia y necesitan menos mantenimiento que los autos de gasolina. ¡Así que también **ahorran dinero en reparaciones!**

Slide 7

A young girl with curly hair is smiling from the passenger seat of a car. A man is visible in the driver's seat, also smiling. The car's interior and window are visible.

Más seguro para tu familia.

Los automóviles eléctricos son más seguros que los de gasolina o diésel en varias formas, tienen un menor riesgo de accidentes de voltearse y un menor riesgo de incendio en caso de accidente.

Slide 8

A map of California and Nevada with numerous green dots representing charging stations. The text 'Estaciones de carga en California' is at the bottom left of the map.

Conduce a cualquier parte y carga en todas partes.

Los automóviles eléctricos nuevos tienen un alcance de más de 250 millas, y con **miles de estaciones de carga** instaladas en todo California, podrás cargar tu auto eléctrico en cualquier lugar.

Slide 9

A man in a blue and white striped shirt is standing next to a white car, leaning against the door. He has his arms crossed and is smiling.

Tú puedes tener la tecnología avanzada de hoy.

Elije entre las **últimas marcas y modelos** y obtén grandes ahorros en el precio de compra.

Slide 10



Comprar o arrendar, nuevo o usado.

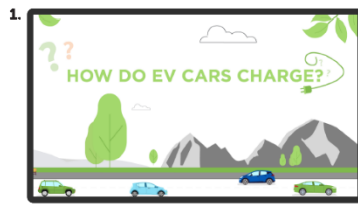
Puedes obtener dinero para comprar o arrendar un auto nuevo o usado, con **opciones de financiamiento incluidas.**

Slide 11

Bueno para **tu presupuesto**, bueno para **el planeta.**

Empieza a ahorrar dinero y a salvar el medio ambiente con un coche eléctrico.

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VO:

ACTION: video titles appears on clean background



VO: There are three charging options for an electric vehicle or plug-in hybrid:

ACTION: cut to three different chargers



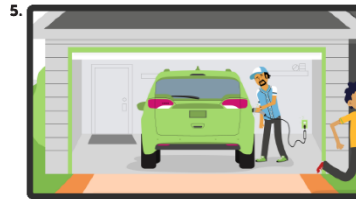
VO: Slow and steady(level 1)
Everyday efficient (level 2)
Fast & on the go (level 3)

ACTION: info about chargers appears



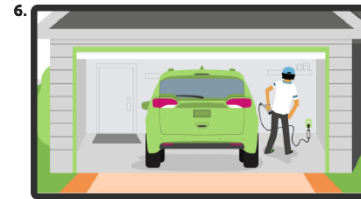
VO:

ACTION: Push into Juan's house with kids in the front yard



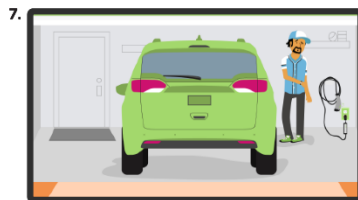
VO: Overnight Juan charged his new Plug-In EV

ACTION: door opens and we see Juan unplugging his car



VO: with just a simple standard wall outlet while he slept.

ACTION: Juan turns around and hands up the charger



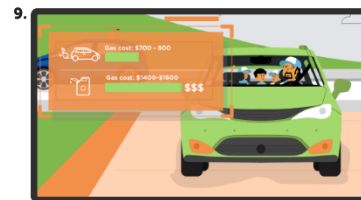
VO: The Level 1 charger was included with the car when he got it and plugged into his garage standard 120V outlet.

ACTION: camera pushes in on Juan hanging up the charger. He walks behind the car to get in



VO: Because he charges during off-peak electricity rates overnight,

ACTION: pulls out of driveway with one of his kids in the backseat ready for the game



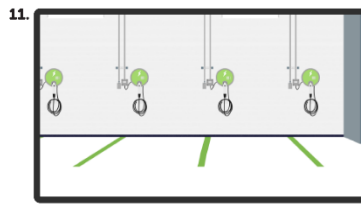
VO: he has low fuel costs.

ACTION: As backing up info graphic appears on screen



VO:

ACTION: Title for Level 2 charging appears



VO: SOPHIA's building has 240V Level 2 chargers (similar to RV plugs).

ACTION: camera pans across new level 2 chargers in parking garage



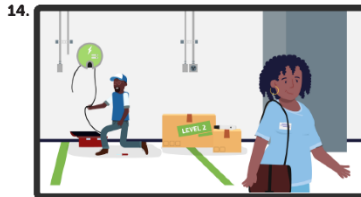
VO: Each time she comes home, it just takes her a few hours to fully charge depending

ACTION: We see Sophia plugging in her car



VO: on how much she drove since her last charge

ACTION: Sophia begins to walk out of the parking garage



VO: Sophia's building manager took advantage of the many charging station incentives

ACTION: Sophia walks past the building manager installing more level 2 chargers



VO: and rebates and installed Level 2 charger for his tenants.

ACTION: camera pushes into the manager and he holds up a rebate



ACTION: title for level 3 charging

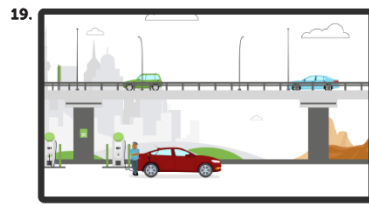


ACTION: We see Joe at a charging station



VO: JOE lives about 2 hours out of town,

ACTION: Joe plugs in his car



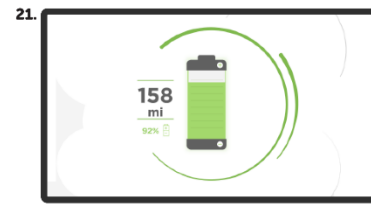
VO: but, got up early to get a good parking spot at the big game today!

ACTION: Joe now with his car plugged in waits



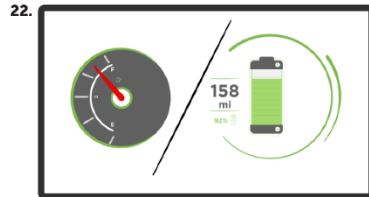
VO: When he first got his EV,

ACTION: camera pushes in on Joe as he begins to think



VO: he was worried about forgetting to watch the battery gauge.

ACTION: battery info appears in thought bubble



VO: He found it's a piece of even easier than watching the old gas gauge because it

ACTION: compare the two gauges



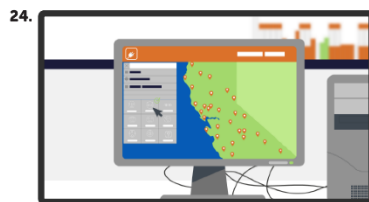
VO: clearly shows him when it's time to recharge.

ACTION: We see the warning for the low battery



VO: When Joe goes on longer trips like today,

ACTION: Joe sits down at the library computer



VO: he uses an app to show him the charging stations across CA and he travels across the state a lot,

ACTION: cut to website Joe is on



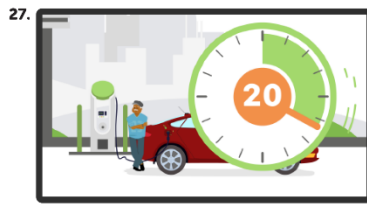
VO: visiting his sons regularly in both Northern and Southern CA.

ACTION: two circles pop up showing his sons



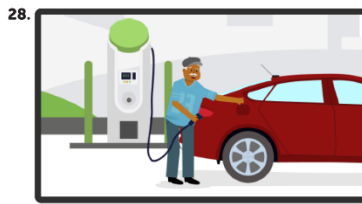
VO: joe knows he has plenty of options to charge across the state.

ACTION: cut to show of Joe pulling off the highway



VO: JOE stopped for a 20-minute charge at a LeVEL 3 Charger he knew was along his route.

ACTION: Back to Joe waiting for his charge with infographic



VO: With his old gas car, he would have had to pay twice as much.

ACTION: Joe unplugs his car



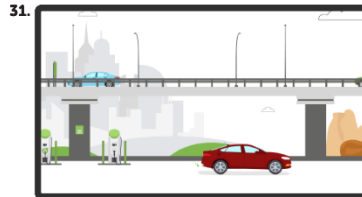
VO: His full charge costs him somewhere between \$3-10 depending on that station's pricing

ACTION: Joe turns and we get an info graphic with the cost



VO: structure and of course, how far he drove.

ACTION: Joe gets back into his car



ACTION: Joe drives way



VO: There are three ways to pay at a charging station:

ACTION: type on screen



VO:(1) pay-as-you-go,
(2) monthly subscriptions
(3) free

ACTION: we see the three different options



VO: Nationally there are 47,000 free, public charging locations.

ACTION: graphic changes to US map



VO: In CA, there are already 15,000 charging stations

ACTION: focus just on California



VO: New charging station are being installed around the country every day

ACTION: more locations appear on the map



VO: The bottom line,

ACTION: EV cars driving on the street



VO: is that charging is always going to be cheaper than filling up on gas!

ACTION: cars drive past a gas stations with high prices



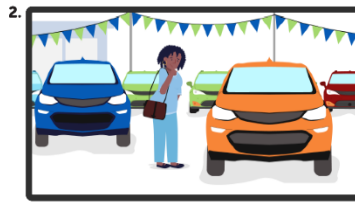
ACTION: follow the leaves up



ACTION: leaves circle and the logo appears



ACTION: Logo Intro



VO: Sophia had a lot of questions when she was thinking of getting an electric car.

ACTION: Sophia looking at EV cars



VO: When Sophia was looking to buy an electric car,

ACTION: Cut to title animation



VO: Sophia had never bought a NEW car

ACTION: Sophia in her apartment on laptop



VO: and she was not sure if she could really afford an Electric car on a tight budget,

ACTION: cut to see webpage



VO: or even that it would fit her lifestyle as a renter.

ACTION: Sopha thinking...



VO: Sophia kept eyeing the charging stations at work, and researching.

ACTION: Sophia looks at charger at work



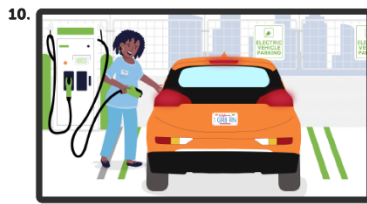
VO: She learned that there were low maintenance costs for EV's and charging costs were a lot lower than gas.

ACTION: she pulls out her phone to look up stats



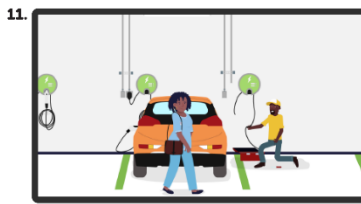
VO: She kept noticing EV public charging stations everywhere.

ACTION: walking around town she sees another charger



VO: Sophia realized she could charge at work for free

ACTION: plug in car at work



VO: and worked with her landlord to install chargers so she could charge at home.

ACTION: cut to home with her car plugged in



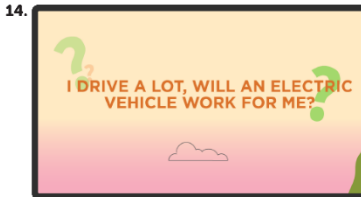
VO: Once she cut the fuel costs out,

ACTION: Sophia walks to the elevator



VO: she realized how much money she was saving.

ACTION: cut out to see Sophia in elevator going to apartment

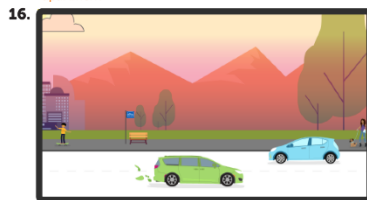


ACTION: cut to title card



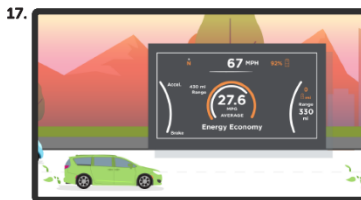
VO: EVs are a great value and (pause) are cleaner vehicles.

ACTION: pan down to see EV cars



VO: It's just important to note that when you purchase a used Electric Vehicle,

ACTION: more cars on the street



VO: make sure that the battery gives you the driving range you need.

ACTION: we get the battery stats in a box



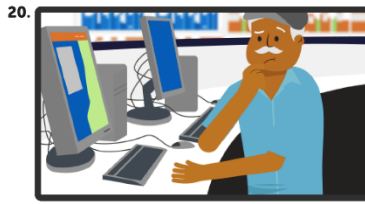
VO: Joe was a bit skeptical about buying an EV

ACTION: cut to Joe looking at EV



VO: because he was worried he'd be stranded if the EV battery ran out of charge.

ACTION: Joe thinking about being lost...



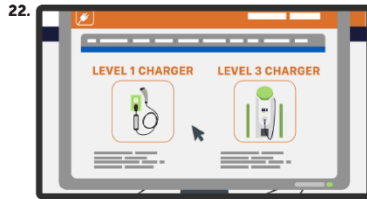
VO: After doing some research,

ACTION: at library doing research



VO: Joe figured out which charging options would give him the range he needed:

ACTION: cut to web page



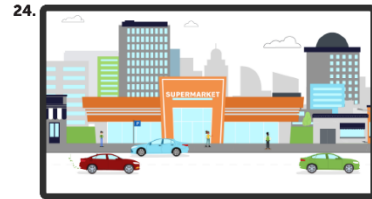
VO: level 1 home charging and level 3 fast charging for road trips.

ACTION: more information on the webpage



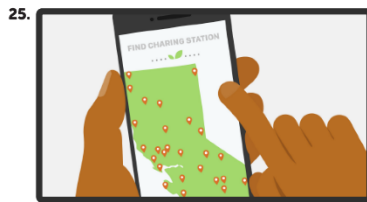
VO: I drive less than 30 miles a day, which I guess is pretty average for most drivers.

ACTION: Joe Driving in his car



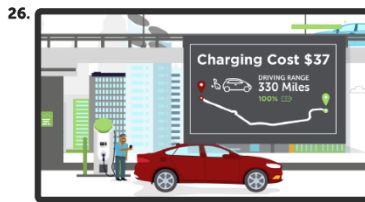
VO: With home charging, he quickly realized he has plenty of driving range for his daily commute and errands.

ACTION: wide show of Joe doing errands



VO: And with some planning,

ACTION: close up of Joe's phone



VO: he's able to get the range he needs for longer trips using Level 3 fast charging.

ACTION: zoom out to see Joe on his phone with charging stats



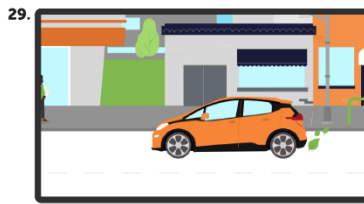
VO: he's able to get the range he needs for longer trips using Level 3 fast charging.

ACTION: Joe drives off



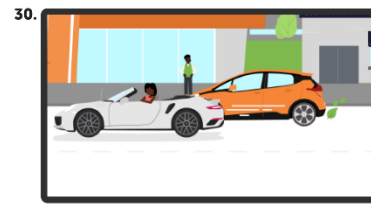
VO: When Sophia was considering buying her new EV,

ACTION: Close up of Sophia driving across frame



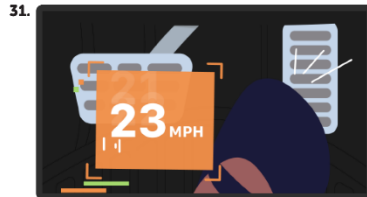
VO: she was worried it would have slow acceleration.

ACTION: zoom out to see her car cruising along



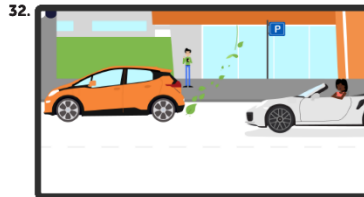
VO: People think gas cars accelerate faster than all-electric cars, but,

ACTION: another car drives past



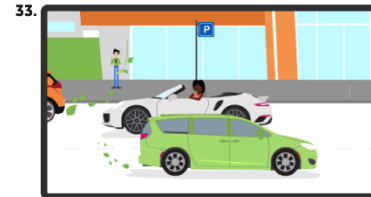
VO: actually, the opposite is true...

ACTION: Sophia hit the gas



VO: her new EV accelerates faster

ACTION: zooms past the previous car



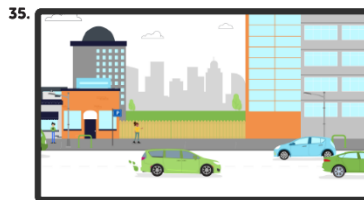
VO: JORGE's Plug-in seamlessly switches between an electric-only mode for shorter commutes

ACTION: Jorge's car drives in the frame



VO: and switches to a gas engine for longer commutes.

ACTION: car getting off at an exit



VO: This works really well for his family's lifestyle

ACTION: back driving in town



VO: because mostly they drive around town to do errands, et to soccer practice etc.

ACTION: front view of Joege and his family in the car



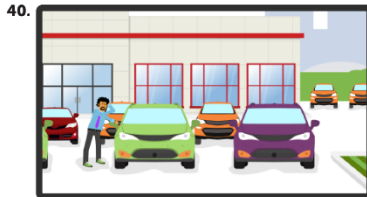
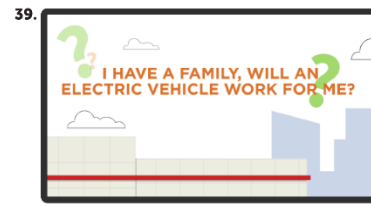
VO: However, sometimes on weekends,

ACTION: Jorge's car on the highway



VO: they go to visit grandma, a few hours north.

ACTION: night shot of it driving away



VO: When I found out that Plug-in vehicles come in lots of makes and models,

ACTION: Jorge looking at cars



VO: I got a plug-in hybrid minivan because we have a big family!

ACTION: Jorge's family runs into frame



VO: The best part about this car is I save time

ACTION: At home Jorge plugs in car



VO: and money by charging at home at night or while out shopping,

ACTION: zoom out to see car charging at night



VO: It also makes me proud to have this

ACTION: Jorge in the car



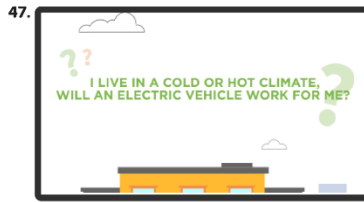
VO: car when I overhear my kids bragging about how their dad's car has no tailpipe emissions,

ACTION: pulls to the school to see kids talking



VO: which contribute to healthier air for all of us.

ACTION: camera zooms out as car pulls into frame



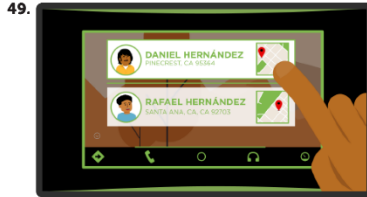
VO: It also makes me proud to have this

ACTION: pan up to text



VO: Joe likes to visit his sons

ACTION: GPS of Joe's sons



VO: who live in both Northern and Southern CA.

ACTION: Hand selects Daniel



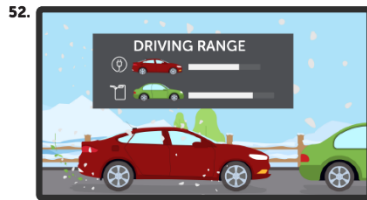
VO: He was worried about how the cold or hot climate would affect his car's driving range

ACTION: Camera behind car as Joe is driving in the cold



VO: I only notice weather affecting my driving range when temps are extreme.

ACTION: Wide shot of car driving with stats



VO: All cars (both gas and electric) have lower fuel efficiencies at extremely hot or cold temperatures.

ACTION: car keeps driving as new infographic comes up



VO: In these climates, EV drivers may need to recharge more often, but when they do,

ACTION: camera pans over to charging station



VO: it'll still be more affordable and better for our environment.

ACTION: Joe drives past charging station



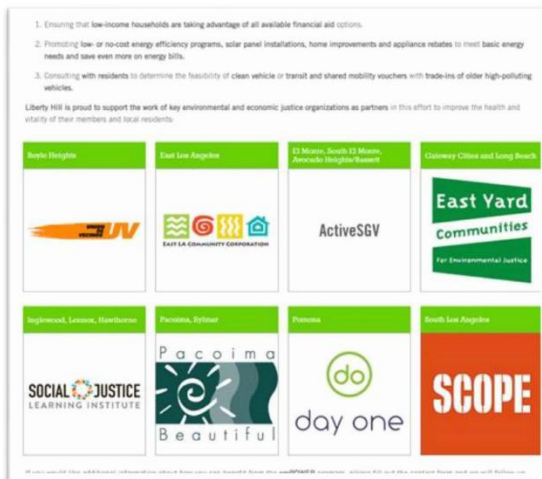
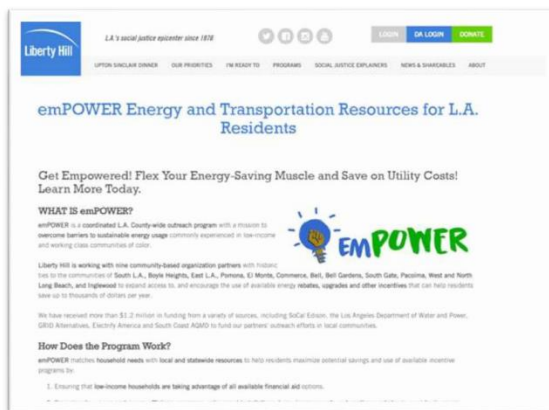
ACTION: Follow leaves up



ACTION: logo animation

LHF Website screenshots

<https://www.libertyhill.org/form/empower-energy-and-transportation-resources-for-la-residents>




LHF Website screenshots continued

If you would like additional information about how you can benefit from the **emPOWER** program, please fill out the contact form and we will contact you with you as soon as possible.

If you represent an organization that would like more information, please email us at empower@iberhill.org.

emPOWER Energy and Transportation Resources for L.A. Residents

Please fill out the form below to find out how you can start saving money and energy today!

Take future action with a single click.
[Sign in](#) or [Sign up for FirstAction](#) 

Preferred Contact Information


First Name Last Name

Address (Optional)

Zip Code City (Optional) State (Optional)

Email Address Mobile Phone (Optional)

☒ Yes, sign me up for email updates.

☒ Remember me so that I can use FirstAction next time. 



Page 2

Home Efficiency Tips to Reduce Your Utility Bills

Electricity

- ✓ Change light bulbs to energy efficient LEDs
- ✓ Set AC to 78°F and heat to 68°F when home & AC to 86°F and heat to 60°F when away
- ✓ Plug electronics into power strips and switch off when not in use
- ✓ Turn off lights in unoccupied rooms
- ✓ Move furniture away from vents
- ✓ Purchase efficient appliances
- ✓ Set fridge to 35-38°F for max energy savings

Gas

- ✓ Separate lightweight and heavy clothes for more energy-efficient drying
- ✓ Weatherize doors and windows
- ✓ Insulate water heater
- ✓ Upgrade wall/ceiling/attic insulation
- ✓ Have air ducts tested for leaks
- ✓ Clean or replace furnace filters
- ✓ Wash clothes and dishes in cold water
- ✓ Set your water heater no higher than 120°F
- ✓ Don't open oven door when cooking
- ✓ Use a lid on pots and pans for faster cooking

Water

- ✓ Turn off the faucet when brushing teeth
- ✓ Water lawn before 9am or after 6pm less than 3 days per week
- ✓ Install low-flow shower heads and taps
- ✓ Remove turf & plant drought tolerant shrubs
- ✓ Use broom instead of hose to clean sidewalk
- ✓ Install a new High Efficiency Toilet
- ✓ Limit showers to 5-10 minutes
- ✓ Check for for leaks and get them repaired



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Consejos de eficiencia en el hogar para reducir sus facturas de servicios público

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- ✓ Separe las prendas de ropa ligeras y pesadas para un secado más eficiente energéticamente
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- ✓ Aísla el calentador de agua
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- ✓ Use una tapa en las ollas y sartenes para cocinar más rápido

Agua

- ✓ Apague la llave al cepillarse los dientes
- ✓ Riega el pasto antes de las 9 a.m. o después de las 6 p.m. / menos de 3 días por semana
- ✓ Instale cabezales de ducha y grifos de bajo flujo
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Clean Energy & Transportation for All

emPOWER is an outreach campaign funding grassroots community-based organizations to connect low-income residents in disadvantaged communities to over 60 energy- and money-saving programs including ratepayer incentives, energy efficiency upgrades, solar, and clean vehicle rebates. Liberty Hill is partnering with 8 community partners across Los Angeles County with funding from Electrify America, SoCal Edison, LADWP, ARB, SCAQMD, and the UCLA Luskin Center for Innovation. **Everyone has the right to a clean energy future.**

1 HOLISTIC & COMPREHENSIVE: CROSS-PROMOTING OVER 60 PROGRAMS AVAILABLE TO LOW-INCOME RESIDENTS IN LA CITY AND LA COUNTY



Clean Vehicles Up to \$18,500 for new or used electric and plug-in hybrid vehicles
PROGRAMS INCLUDE: Replace Your Ride, CVRP, CVAP, utility EV rebates and charger incentives



Home Efficiency Whole house efficiency upgrades, appliance rebates, and giveaways
PROGRAMS INCLUDE: LIHEAP, ESA, HEIP, AC Optimization, turf removal, free shade trees, SMART thermostats



Free Solar Free solar panel installations for income eligible households
PROGRAMS INCLUDE: Single Family Solar Affordable Homes (SASH), Low-Income Weatherization Program (LIWP)



Home Repair Up to \$15,000 for health and safety-related repairs thru City and County programs
PROGRAMS INCLUDE: Single Family Home Improvement Program, Handyworker Program



Bill Savings Financial aid and utility bill discounts for income- and medical-eligible households
PROGRAMS INCLUDE: CARE/FERA, Medical Baseline, Lifeline, LIHEAP, Energy and Gas Assistance Funds



Alternative and Shared Mobility Transit vouchers, car and bikeshares
PROGRAMS INCLUDE: Replace Your Ride, BlueLA, Metro Bike Share

2 FOCUSING OUTREACH IN COMMUNITIES HARDEST HIT BY INDUSTRIAL POLLUTION AND THE FOSSIL FUEL INDUSTRY

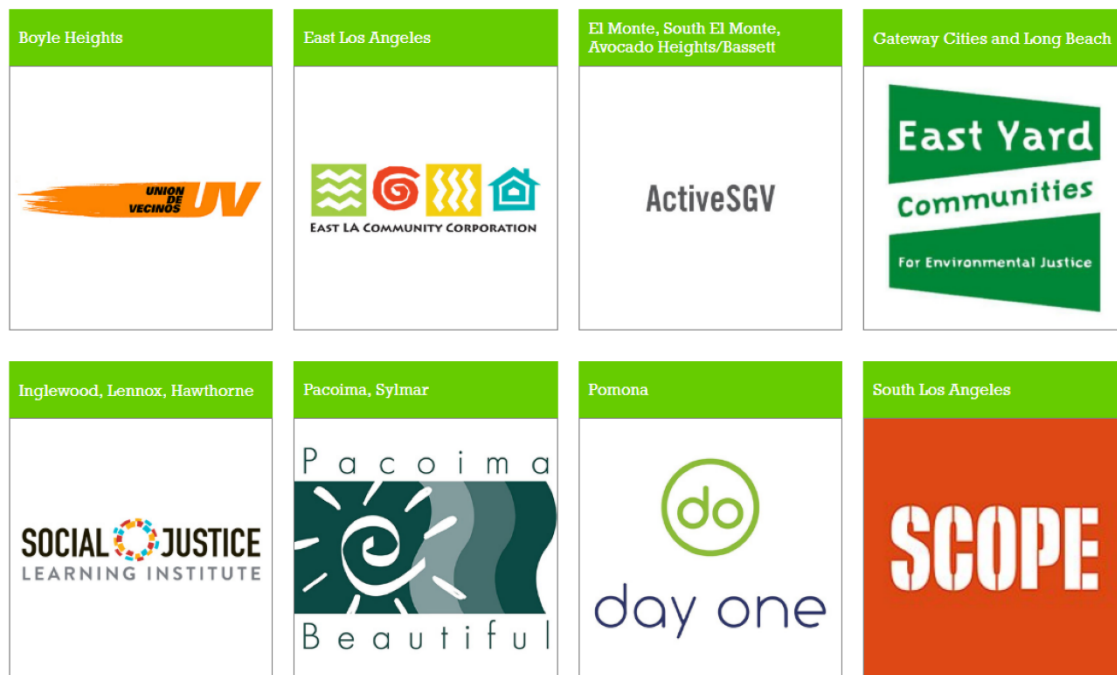
Los Angeles DACs bear the burden of pollution and climate change vulnerability.



- This means significant health concerns, from exposure to toxic pollutants, to higher heat in the summers, and increased asthma and heart disease.
- Community outreach in the emPOWER campaign focuses on areas where some of the greatest exposure to industrial pollution exists, especially from power plants and fossil fuel industries.
- Subsidized sustainable energy and transportation programs can help low-income households achieve a healthier and more resilient future
- These programs generate cleaner energy and fewer emissions in areas where the most polluting vehicles and least energy efficient homes proliferate






3 LIBERTY HILL: LA'S LEADER IN SOCIAL JUSTICE PHILANTHROPY LIFTING UP OUR COMMUNITY PARTNERS

60% of all funding for the emPOWER program is provided to our 8 community partners each with historic ties of organizing in the communities they serve. These long-standing relationships are crucial to overcome barriers to accessing clean technologies based on individual misconceptions and distrust of many service providers and private, predatory contractors.



4 THE BENEFITS ARE REAL!

Program sign up could mean:

-  Up to 50% off of utility bills through ratepayer discounts and energy efficiency upgrades
-  Over \$15,000 in free home efficiency upgrades and repairs
-  Up to \$9,500 for a used or \$18,500 for a new battery or plug-in hybrid electric vehicle, \$4,500 for a transit voucher or up to \$500 for vehicle repairs to pass a smog check
-  Solar panels installed for \$0 covering 90% or more on electricity bills
-  Numerous free or near-free appliances and equipment, such as washing machines, electric lawnmowers, SMART thermostats, weather-based irrigation controllers, and rain barrels



Yo lo cumplo
Me comprometo a

ASUMA EL COMPROMISO

Ahorra energía y reduce sus facturas de servicios público

Electricidad

<input type="checkbox"/>	Cambie las bombillas por las energéticamente eficientes LEDs
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Agua

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He recibido el folleto de consejos sobre eficiencia en el hogar y me comprometo a adoptar prácticas de ahorro de energía el próximo año.

NOMBRE _____

EMAIL / PHONE _____

FIRMA _____ FECHA _____



EMPODERA

UNION DE VECINOS UV

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<input type="checkbox"/>	Instale cabezales de ducha y grifos de bajo flujo
<input type="checkbox"/>	Quite el césped y plante arbustos tolerantes a la sequía
<input type="checkbox"/>	Use escoba en lugar de manguera para limpiar la acera
<input type="checkbox"/>	Instale un nuevo inodoro de alta eficiencia
<input type="checkbox"/>	Limite las duchas a 5-10 minutos
<input type="checkbox"/>	Compruebe si hay fugas y repárelos

He recibido el folleto de consejos sobre eficiencia en el hogar y me comprometo a adoptar prácticas de ahorro de energía el próximo año.

NOMBRE _____

EMAIL / PHONE _____

FIRMA _____ FECHA _____



EMPODERA

UNION DE VECINOS UV

Already do
Pledge to do

TAKE THE PLEDGE

Save Energy and Reduce Your Utility Bills

Electricity

<input type="checkbox"/>	Change light bulbs to energy efficient LEDs
<input type="checkbox"/>	Set AC to 78°F and heat to 68°F when home & AC to 86°F and heat to 60°F when away
<input type="checkbox"/>	Plug electronics into power strips and switch off when not in use
<input type="checkbox"/>	Turn off lights in unoccupied rooms
<input type="checkbox"/>	Move furniture away from vents
<input type="checkbox"/>	Purchase efficient appliances
<input type="checkbox"/>	Set fridge to 35-38°F for max energy savings

Gas

<input type="checkbox"/>	Separate lightweight and heavy clothes for more energy-efficient drying
<input type="checkbox"/>	Weatherize doors and windows
<input type="checkbox"/>	Insulate water heater
<input type="checkbox"/>	Upgrade wall/ceiling/attic insulation
<input type="checkbox"/>	Have air ducts tested for leaks
<input type="checkbox"/>	Clean or replace furnace filters
<input type="checkbox"/>	Wash clothes and dishes in cold water
<input type="checkbox"/>	Set your water heater no higher than 120°F
<input type="checkbox"/>	Don't open oven door when cooking
<input type="checkbox"/>	Use a lid on pots and pans for faster cooking

Water

<input type="checkbox"/>	Turn off the faucet when brushing teeth
<input type="checkbox"/>	Water lawn before 9am or after 6pm less than 3 days per week
<input type="checkbox"/>	Install low-flow shower heads and taps
<input type="checkbox"/>	Remove turf & plant drought tolerant shrubs
<input type="checkbox"/>	Use broom instead of hose to clean sidewalk
<input type="checkbox"/>	Install a new High Efficiency Toilet
<input type="checkbox"/>	Limit showers to 5-10 minutes
<input type="checkbox"/>	Check for leaks and get them repaired

I have been given the Home Efficiency Tips handout & I pledge to adopt energy-saving practices in the coming year.

NAME _____

EMAIL / PHONE _____

SIGNATURE _____ DATE _____



Already do
Pledge to do

TAKE THE PLEDGE

Save Energy and Reduce Your Utility Bills

Electricity

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I have been given the Home Efficiency Tips handout & I pledge to adopt energy-saving practices in the coming year.

NAME _____

EMAIL / PHONE _____

SIGNATURE _____ DATE _____





Featured Programs



Bill Savings

The first step to breaking down DAC barriers to clean technologies is ensuring that low- and moderate-income households are receiving all available financial aid to lower their utility bills.

CARE / FERA: SoCal Edison and SoCalGas discounts for low-income households (SCE/SCG)

Energy/Gas Assistance Fund: One-time financial aid up to \$100 for low-income customers (SCE/SCG)

Low-Income Discount: Bill discount for low-income households (DWP)

Lifeline Rate Program: Bill discount for elderly or disabled income-qualified households (DWP)

Life-Support/Physician-Certified Discount: Discount for those with qualifying medical conditions (DWP)

LIHEAP: One-time financial aid up to \$1,000 for low-income customers to pay electric or gas bills (State)

Low-Water Rebate: Rebate on property taxes for homeowners with low water usage (County)

Medical Baseline: Lowered energy costs for those with qualifying medical conditions (SCE/SCG)

Share Project: One-time financial aid up to \$100 for low-income customers (DWP)

Subsidized Housing Assistance Relief for Energy: Clears utility debt for subsidized housing requirements (SCE/SCG)



Home Efficiency (Electric, Gas and Water)

Equally important as accessing financial aid is ensuring DAC residents are aware of energy-saving incentives, especially those providing free home efficiency upgrades to low-income residents.

City Plants: Free shade trees for home yards and strip lawns (City)

Energy Savings Assistance Program: No cost energy efficiency upgrades for income-qualified households (SCE/SCG)

Home Energy Improvement Program: No cost home efficiency home upgrades with no income requirements (DWP)

LIHEAP: Free weatherization, appliance repair/replacement and efficiency upgrades to low-income households (State)

Mobile Home Upgrade Program: No-cost gas and energy efficiency improvements for mobile home owners (SCE/SCG)

Rebates: Dozens of rebates for appliances, gardens, and home heating/cooling at times at low or no cost after purchase

Residential Direct Install: No-cost gas-efficient home improvements with no income requirements (SCG)



Home Repair

In addition to home efficiency upgrades, both the City and County of LA offer health- and safety-related repairs to low-income homeowners.

Handyman Program: Up to \$5,000 for home repairs for low-income homeowners (City/County)

Residential Sound Insulation: Free sound insulation for residents along the LAX flight path (County)

Single Family Home Improvements: Up to \$15,000 in home repairs for low-income residents (Unincorporated County)



Solar

Free solar installations are available for income-eligible homeowners that can provide 90% of the cost of electricity, especially if those home are already energy efficient.

Low-Income Weatherization Program (State): Free rooftop solar for low-income homeowners living in DACs (State)

Single Family Affordable Solar Homes (SCE): Free rooftop solar for low-income homeowners living in DACs (SCE)



Clean Vehicles

Battery Electric/Plug-In Hybrid electric vehicle (BEV/PHEV) rebates provide up to \$10,500 for used vehicles, \$19,000 for new vehicles and \$2,000 for EV charger costs and installation.

Charge Ready Home Installation: Rebate up to \$1,500 for electrical upgrades and permitting for Level 2 chargers (SCE)

Clean Fuel Rewards: Up to \$1,000 for the purchase of a new or used BEV/PHEV (SCE)

Clean Vehicle Assistance Program: Income eligible grants and financing for new or used BEV/PHEV purchases (State)

Clean Vehicle Rebate Project: Up to \$7,000 for purchase/lease of new BEV/PHEV or fuel cell vehicles (State)

Consumer Assistance Program: Up to \$500 for cars failing smog or \$1,500 to have operational vehicle dismantled (State)

Nissan LEAF Rebate: \$3,500 rebate on the purchase of a new Nissan LEAF (SCE)

Replace Your Ride: Income-eligible voucher up to \$9,500 to replace vehicle with new or used BEV/PHEV/Hybrid (SCAQMD)

Residential EV Charging Pilot: Up to \$500 off residential EV chargers (DWP)

Used EV Rebate: Up to \$450 for the purchase of a used BEV/PHEV (DWP)



Alternative and Shared Mobility: The emPOWER campaign also promotes car and bikeshare programs, vanpooling services and the Replace Your Ride transit voucher as alternatives to private passenger vehicle usage.

www.libertyhill.org/empower



Ready to Replace Your Ride?



Are You Eligible?

- Is your annual income within the ranges in the chart?
- Do you own your car?
- Do you live in either Orange County, portions of LA, Riverside, San Bernardino counties or Coachella Valley?
- Has your vehicle been running in CA for the past 2 years?

Persons in household	Income level		
	Low (≤225% FPL)	Moderate (≤300% FPL)	Above moderate (≤400% FPL)
1	\$27,315	\$36,420	\$48,560
2	\$37,035	\$49,380	\$65,840
3	\$46,755	\$62,340	\$83,120
4	\$56,475	\$75,300	\$100,400
5	\$66,195	\$88,260	\$117,680
6	\$75,915	\$101,220	\$134,960
7	\$85,635	\$114,180	\$152,240
8	\$95,355	\$127,140	\$169,520

For families/households with more than eight persons, add \$4,180 for each additional person.



Apply:

Fill out an online application form: www.ReplaceYourRide.com

Documents Needed:

- Copy of a Government issued photo ID
- Proof of residence
- Income documentation
- Copy of vehicle title
- Document showing vehicle operation in CA over the past two years
- Emissions test results (a recent smog check test, if available)

Incentive for Replacement Vehicles ¹					
Eight Years Old and Newer					
Income Eligibility	Conventional		Hybrid		Plug-In Hybrid & Zero Emission ^{3,4}
	20+ MPG ²	35+ MPG	20+ MPG	35+ MPG	
Low	\$4,000	\$4,500	\$4,000 or \$6,500	\$4,500 or \$7,000	\$4,500 or \$9,500
Moderate	-----	\$3,500	-----	\$3,500 or \$5,000	\$3,500 or \$7,500
Above Moderate	-----	-----	-----	-----	\$2,500 or \$5,500

¹ Option available to receive transportation vouchers between \$2,500 to \$4,500 instead of replacement vehicles.

² MPG threshold varies by vehicle model year.

³ Zero-emission includes battery electric vehicles (BEVs) and fuel cell vehicles.

⁴ BEVs are eligible for an additional rebate up to \$2,000 for the installation of charging equipment.



Source: www.ReplaceYourRide.com



For More Information:

Contact: Veronica Esquivel
Ph: 213.494.2189 | Email: vesquivel@pacela.org | www.pacela.org



You can get up to...

\$14,000

for replacing your gas car with a

new electric vehicle

LEARN MORE & DRIVE INTO THE SAVINGS...

Replace Your Ride Program Eligibility

- Reside in Orange County and portions of Los Angeles, Riverside and San Bernardino counties (up to **\$4,500**)
- Replace your car
- Purchase a car that is 8 years or newer

Additional funding (up to **\$5,000**) and leases are available to residents in eligible ZIP codes who purchase a hybrid or electric car.

Learn more: ReplaceYourRide.com or call toll free (855) 483-5107.

Clean Vehicle Rebate Project (CVRP) Eligibility

Rebate up to **\$4,500** for income qualified customers who buy or lease a new PHEV or BEV (additional rebates may be available). For more information, visit CleanVehicleRebate.org/SCincentives or call (866) 984-2532.

South Coast
residents
save up to
\$4,500

+

In an eligible
ZIP code?
Save up to an extra
\$5,000

+

For new vehicles,
apply for a CVRP
rebate of up to
\$4,500



Center for
Sustainable Energy®

California Environmental Protection Agency
Air Resources Board



For More Information:

Contact: Veronica Esquivel

Ph: 213.494.2189 | Email: vesquivel@pacela.org | www.pacela.org

pace Pacific Asian
Consortium
in Employment


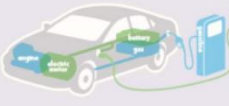
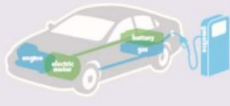
Check Your Eligibility

Your savings is based on vehicle replacement type, income and household size.

Persons in household	Income level		
	Low (≤225% FPL)	Moderate (≤300% FPL)	Above moderate (≤400% FPL)
1	\$27,315	\$36,420	\$48,560
2	\$37,035	\$49,380	\$65,840
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4	\$56,475	\$75,300	\$100,400
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7	\$85,635	\$114,180	\$152,240
8	\$95,355	\$127,140	\$169,520

For families/households with more than eight persons, add \$4,180 for each additional person.

Add Up Your Savings!

	Battery Electric Vehicle	Plug-In Hybrid Vehicle	Conventional Hybrid Vehicle with 35 MPG+
	 <ul style="list-style-type: none"> No gas/diesel required Electricity is cheaper than gasoline, reducing your fuel costs Can be charged through a regular outlet (use a charging station to charge faster) Reduced maintenance costs and no more oil changes 	 <ul style="list-style-type: none"> Powered by a gas engine and electric motor Can be charged using a regular outlet (like your cellphone) Can run on all electric mode Since it also uses gas, has range like conventional gas vehicle 	 <ul style="list-style-type: none"> Powered by a gas engine and internally charged electric motor Regenerative braking charges the electric motor Improved fuel economy and lower vehicle emissions than conventional gas vehicle Variety of new and used vehicles available
225% or less of FPL	South Coast resident..... \$4,500 Eligible ZIP code \$5,000 CVRP rebate for new car \$4,500 TOTAL..... \$14,000	South Coast resident..... \$4,500 Eligible ZIP code \$5,000 CVRP rebate for new car \$3,500 TOTAL..... \$13,000	South Coast resident..... \$4,500 Eligible ZIP code \$2,500 CVRPnot eligible TOTAL.....\$7,000
226% - 300% of FPL	South Coast resident..... \$3,500 Eligible ZIP code \$4,000 CVRP rebate for new car \$4,500 TOTAL..... \$12,000	South Coast resident..... \$3,500 Eligible ZIP code \$4,000 CVRP rebate for new car \$3,500 TOTAL..... \$11,000	South Coast resident..... \$3,500 Eligible ZIP code \$1,500 CVRPnot eligible TOTAL.....\$5,000
301% - 400% of FPL	South Coast resident..... \$2,500 Eligible ZIP code \$3,000 CVRP rebate for new car \$2,500 TOTAL.....\$8,000	South Coast resident\$2,500 Eligible ZIP code.....\$3,000 CVRP rebate for new car\$1,500 TOTAL.....\$7,000	Not eligible

This project was supported by the "California Client Investments" (CCI) program.
 Sources:
www.ReplaceYourRide.com
www.CleanVehicleRebate.org/SCincentives

For more information about clean vehicles rebates, visit cleanvehiclerebate.org/community



Պատրաստ եք փոխարինել Ձեր Ուղեւորությունը



Արդյոք Դուք իրավասու եք

- Ձեր տարեկան եկամուտը արդյունավետ ընդգրկված է
- Դուք ունեք ձեր մեքենան
- Դուք ապրում եք կամ Orange County-ի, LA-ի, Riverside-ի, San Bernardino-ի կամ Coachella Valley-ի մասերը
- Ձեր մեքենան վերջին երկու տարիների ընթացքում չափազործվում է CA-ում

Ընտանիքի անդամները	Եկամուտի մակարդակը		
	ցածր (≤225% FPL)	Միջին (≤300% FPL)	Միջինից բարձր (≤400% FPL)
1	\$27,315	\$36,420	\$48,560
2	\$37,035	\$49,380	\$65,840
3	\$46,755	\$62,340	\$83,120
4	\$56,475	\$75,300	\$100,400
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8	\$95,355	\$127,140	\$169,520

Ավելի քան ութ մարդ ունեցող ընտանիքների / տնային տնտեսությունների համար յուրաքանչյուր լրացուցիչ անձի համար ավելացնում է \$ 4,180



Դիմել:

Լրացրեք առցանց հայտի ձեւը. www.ReplaceYourRide.com

- Անհրաժեշտ փաստաթղթեր
- Կառավարության կողմից տրամադրված լուսանկարչական ID-ի պատճենը
 - Բնակության վկայագիր
 - Եկամուտների փաստաթղթեր
 - Մեքենայի անունով պատճենը
 - Վերջին երկու տարիների ընթացքում CA-ում ավտոմեքենաների շահագործման մասին փաստաթուղթ
 - Արտանետումների ստուգման արդյունքներ (վերջին ստուգումը, եթե առկա է)

ույ տարի եւ ավելի նոր Տրանսպորտային միջոցներ ¹					
փոխարինելու խրախուսանք					
ստանալու իրավունք ը ըստ եկամուտի	սովորական		Հիբրիդ		Plug-In հիբրիդ եւ զրոյական արտանետումներ ^{3,4}
	20+ MPG ²	35+ MPG	20+ MPG	35+ MPG	
Ցածր	\$4,000	\$4,500	\$4,000 or \$6,500	\$4,500 or \$7,000	\$4,500 or \$9,500
Միջին	-----	\$3,500	-----	\$3,500 or \$5,000	\$3,500 or \$7,500
Միջինից բարձր	-----	-----	-----	-----	\$2,500 or \$5,500

¹ Կա տարբերակ \$2,500-ից մինչև 4,500 տրանսպորտի վաուչեր ստանալ փոխադրամիջոցների փոխարեն

² MPG շեմը տատանվում է տրանսպորտային միջոցների մոդելային տարում

³ Չորական արտանետումները ներառում են մարտկոցային էլեկտրական տրանսպորտային միջոցներ (BEVs) եւ վառելիքային տրանսպորտային միջոցներ

⁴ Էլեկտրական մեքենայի համար լրացուցիչ գեղջ ստանալ մինչև \$ 2,000 լիցքավորման սարքավորումների տեղադրման համար



Source: www.ReplaceYourRide.com



Լրացուցիչ տեղեկությունների համար:

Դիմել: Veronica Esquivel

Ph: 213.494.2189 | Email: vesquivel@pacela.org | www.pacela.org



Դուք կարող եք ստանալ մինչև...

\$14,000

փոխարինելով գազի ավտոմեքենան

Նոր էլեկտրական մեքենայով

Իմացեք ավելին & տնտեսեք

Փոխարինեք Ձեր Ուղեւորությունը Ծրագրի Իրավասությունը

- Բնակվում է Orange County- ում եւ Լոս Անջելեսում, Ռիվերսայդ եւ Սան Բերնարդինո նահանգներում (մինչև \$4,500)
- Փոխարինեք ձեր մեքենան
- 8 տարի կամ ավելի նոր մեքենա ձեռք բերել

Լրացուցիչ ֆինանսավորում (մինչև \$5,000) եւ վարձակալության իրավունքներ իրավասու փոստային կողմերում ապրող բնակիչների համար, որոնք ձեռք են բերում հիբրիդ կամ էլեկտրական մեքենա.

Իմացեք ավելին: ReplaceYourRide.com կամ անվճար զանգ (855) 483-5107.

Մաքուր տրանսպորտային միջոցների վճարման նախագծի (CVRP) իրավասություն

Ձեռք մինչև \$4,500 եկամտի որակյալ հաճախորդների համար, ովքեր գնում կամ վարձակալում են նոր PHEV կամ BEV (հնարավոր են լրացուցիչ զեղչեր): Լրացուցիչ տեղեկությունների համար: CleanVehicleRebate.org/SCincentives կամ զանգահարել (866) 984-2532.

South Coast
բնակիչները
տնտեսում
մինչև
\$4,500

+

իրավասու փոստային
կողմերում խնայել
մինչև
լրացուցիչ
\$5,000

+

Նոր տրանսպորտային
միջոցների
համար դիմեք CVRP
իջեցում մինչև
\$4,500



Center for
Sustainable Energy®

California Environmental Protection Agency
Air Resources Board



Լրացուցիչ տեղեկությունների համար:

Դիմել: Veronica Esquivel

Ph: 213.494.2189 | Email: vesquivel@pacela.org | www.pacela.org

PACE Pacific Asian
Consortium
in Employment



Готов заменить поездку?



Имерети ли вы право?

- В пределах ли представленной таблицы ваш годовой доход?
- Владеете ли Вы машиной?
- Живёте ли вы в Orange County, LA, Riverside, San Bernardino counties or Coachella Valley?
- Владеете ли Вы машиной в Калифорнии последние 2 года?

сколько человек в семье	Уровень доходов		
	Низкий (≤225% FPL)	Средний (≤300% FPL)	Выше среднего (≤400% FPL)
1	\$27,315	\$36,420	\$48,560
2	\$37,035	\$49,380	\$65,840
3	\$46,755	\$62,340	\$83,120
4	\$56,475	\$75,300	\$100,400
5	\$66,195	\$88,260	\$117,680
6	\$75,915	\$101,220	\$134,960
7	\$85,635	\$114,180	\$152,240
8	\$95,355	\$127,140	\$169,520

Для семей / домохозяйств с более чем восемью людьми, добавьте \$4,180 для каждого дополнительного человека



Применять:

Заполнить онлайн заявку: www.ReplaceYourRide.com

Необходимые документы:

- Копия выданного правительством удостоверения личности с фотографией
- Доказательство проживания
- Документация о доходах
- Копия названия транспортного средства
- Документ, показывающий работу автомобиля в СА за последние два года
- Результаты испытаний на выбросы(недавняя проверка смога, если имеется)

Стимул для замены транспортных средств ¹					
средств восемь лет и новее					
Право на получение на основании дохода	обычный		гибрид		плагин-гибрид& Нулевая эмиссия ^{3,4}
	20+ MPG ²	35+ MPG	20+ MPG	35+ MPG	
Низкий	\$4,000	\$4,500	\$4,000 or \$6,500	\$4,500 or \$7,000	\$4,500 or \$9,500
Средний	-----	\$3,500	-----	\$3,500 or \$5,000	\$3,500 or \$7,500
Выше среднего	-----	-----	-----	-----	\$2,500 or \$5,500

¹ Доступен вариант получения транспортных ваучеров на сумму от 2,500 до 4,500 долларов вместо сменных транспортных средств.

² MPG порог зависит от года выпуска автомобиля.

³ Нулевой уровень выбросов включает в себя аккумуляторные электромобили и автомобили на топливных элементах.

⁴ Аккумуляторные электромобили до \$2,000 для установки зарядного оборудования.



Source: www.ReplaceYourRide.com



Для дополнительной информации:

Обращаться: Veronica Esquivel

Тел: 213.494.2189 | Email: vesquivel@pacela.org | www.pacela.org



Вы можете получить до

\$14,000

за замену бензинового автомобиля

новым электрическим транспортным средством

Узнайте больше & водите с экономией

Замените Ваше право на участие в программе

- Проживать в округе Orange County и Лос-Анджелеса, Риверсайд и Сан Бернардино (вплоть до ~~\$4,500~~)
- Заменить свою машину
- Купить автомобиль, который 8 лет или новее

Дополнительное финансирование (до ~~\$5,000~~) и аренда доступны для резидентов в соответствующих почтовых индексах, которые приобретают гибридный или электрический автомобиль.

Узнайте больше: ReplaceYourRide.com или позвоните по бесплатному номеру (855) 483-5107.

Право на участие в проекте чистого транспортного средства (CVRP)

Скидка до ~~\$4,500~~ клиентам с соответствующим доходом кто покупает или арендует новый PHEV или BEV (возможны дополнительные скидки). Для получения дополнительной информации посетите CleanVehicleRebate.org/SCincentives или позвоните (866) 984-2532.



Center for Sustainable Energy®

California Environmental Protection Agency
Air Resources Board



Для дополнительной информации:

Contact: Veronica Esquivel
Ph: 213.494.2189 | Email: vesquivel@pacela.org | www.pacela.org






Ստուգեք Ձեր իրավասությունը

Ձեր խնայողությունները հիմնված են Տրանսպորտային միջոցի փոխարինման տիպի վրա, եկամտի եւ տնային տնտեսության չափից.

Ընտանիքի անդամները	Եկամտի մակարդակը		
	ցածր (≤225% FPL)	Միջին (≤300% FPL)	Միջինից բարձր (≤400% FPL)
1	\$27,315	\$36,420	\$48,560
2	\$37,035	\$49,380	\$65,840
3	\$46,755	\$62,340	\$83,120
4	\$56,475	\$75,300	\$100,400
5	\$66,195	\$88,260	\$117,680
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7	\$85,635	\$114,180	\$152,240
8	\$95,355	\$127,140	\$169,520

Ավելի քան ութ մարդ ունեցող ընտանիքների / տնային տնտեսությունների համար յուրաքանչյուր լրացուցիչ անձի համար ավելացնում է \$ 4,180

Ավելացրեք ձեր խնայողությունները

	Մարտկոցային էլեկտրական փոխադրամիջոց	Plug-In Հիբրիդային փոխադրամիջոց	Կոմերցիոն տրանսպորտային միջոց 35 ՄՎգ +
			
	<ul style="list-style-type: none"> • չի պահանջվում գազ / դիզել • Էլեկտրաէներգիան ավելի է ծախսվում բենզինից քան տվյալներում ձեր վառելիքի վառարանը • Կարող է լիցքավորվել կանոնավոր վարորդի միջոցով (օգտագործեք լիցքավորող կայան, ավելի արագ լիցքավորելու համար) • Նվազեցված սպասարկման ծախսերը եւ յուր փոխելու կարիք չի լինի 	<ul style="list-style-type: none"> • աշխատում է գազի շարժիչով եւ էլեկտրական շարժիչով • Կարող է լիցքավորվել սովորական վարորդից օգտվելով (ինչպես ձեր բջջային հեռախոսը) • Կարող է աշխատել միայն էլեկտրական ուժով • Քանի որ այն նաեւ օգտագործում է գազ, ունի ընդգրկված, սովորական գազի մեքենայի նման 	<ul style="list-style-type: none"> • աշխատում է գազի շարժիչով եւ ներքին լիցքավորված էլեկտրական շարժիչով • Ունենալով արգելակումը լիցքավորում է էլեկտրական շարժիչը • Բարելավված վառելիքի տնտեսություն եւ ավելի ցածր տրանսպորտային միջոցների արտադրություն, քան սովորական գազի մեքենան • Նոր եւ օգտագործված տրանսպորտային միջոցների մատչելի բազմազանություն
225% կամ ավելի քիչ FPL-ից	Զարգացյալ Աֆի բնակիչները.....\$4,500 իրավասու ZIP կոդը.....\$5,000 CVRP- ի փոխհատուցում՝ նոր մեքենայի համար.....\$4,500 միացումը.....\$14,000	Զարգացյալ Աֆի բնակիչները.....\$4,500 իրավասու ZIP կոդը.....\$5,000 CVRP- ի փոխհատուցում՝ նոր մեքենայի համար.....\$3,500 միացումը.....\$13,000	Զարգացյալ Աֆի բնակիչները.....\$4,500 իրավասու ZIP կոդը.....\$2,500 CVRP- ի փոխհատուցում՝ նոր մեքենայի համար.....իրավասու չէ միացումը.....\$7,000
226% - 300% FPL-ից	Զարգացյալ Աֆի բնակիչները.....\$3,500 իրավասու ZIP կոդը.....\$4,000 CVRP- ի փոխհատուցում՝ նոր մեքենայի համար.....\$4,500 միացումը.....\$12,000	Զարգացյալ Աֆի բնակիչները.....\$3,500 իրավասու ZIP կոդը.....\$4,000 CVRP- ի փոխհատուցում՝ նոր մեքենայի համար.....\$3,500 միացումը.....\$11,000	Զարգացյալ Աֆի բնակիչները.....\$3,500 իրավասու ZIP կոդը.....\$1,500 CVRP- ի փոխհատուցում՝ նոր մեքենայի համար.....իրավասու չէ միացումը.....\$5,000
301% - 400% FPL-ից	Զարգացյալ Աֆի բնակիչները.....\$2,500 իրավասու ZIP կոդը.....\$3,000 CVRP- ի փոխհատուցում՝ նոր մեքենայի համար.....\$2,500 միացումը.....\$8,000	Զարգացյալ Աֆի բնակիչները.....\$2,500 իրավասու ZIP կոդը.....\$3,000 CVRP- ի փոխհատուցում՝ նոր մեքենայի համար.....\$1,500 միացումը.....\$7,000	Զարգացյալ Աֆի բնակիչները.....իրավասու չէ

Այս ծրագիրը աջակցել է «Կալիֆոռնիա Կապիտալ Ներդրումներ»(CCL) ծրագրով.

Աղբյուրներ:
www.ReplaceYourRide.com
www.CleanVehicleRebate.org/SCIncentives

Լրացուցիչ տեղեկությունների համար մաքուր տրանսպորտային միջոցների փոխհատուցում այցելեք cleanvehiclerebate.org/community

Проверьте Ваше право на участие в программе

Ваши сбережения основаны на типе замены транспортного средства, доход и размер домашнего хозяйства.

сколько человек в семье	Уровень доходов		
	Низкий (≤225% FPL)	Средний (≤300% FPL)	Выше среднего (≤400% FPL)
1	\$27,315	\$36,420	\$48,560
2	\$37,035	\$49,380	\$65,840
3	\$46,755	\$62,340	\$83,120
4	\$56,475	\$75,300	\$100,400
5	\$66,195	\$88,260	\$117,680
6	\$75,915	\$101,220	\$134,960
7	\$85,635	\$114,180	\$152,240
8	\$95,355	\$127,140	\$169,520

Для семей / домохозяйств с более чем восемью людьми, добавьте \$4,180 для каждого дополнительного человека

Добавьте ваши сбережения!

	Battery Electric Vehicle	Plug-In Hybrid Vehicle	Conventional Hybrid Vehicle with 35 MPG+
	<ul style="list-style-type: none"> • Не требуется газ / дизельное топливо • Электричество дешевле чем бензин, что снижает расходы на топливо • Может заряжаться через обычную розетку (использовать зарядную станцию, чтобы зарядить быстрее) • Уменьшенная стоимость обслуживания и нет больше замены масла 	<ul style="list-style-type: none"> • Работает на газовом и электрическом двигателе • Может заряжаться от обычной розетки (как мобильный телефон). • Может работать только в электрическом режиме • Поскольку он также использует газ, имеет диапазон, как обычный газовый автомобиль 	<ul style="list-style-type: none"> • Работает на газовом двигателе и внутренне заряженном электродвигателе. • Регенеративное торможение заряжает электродвигатель • Улучшенная экономия топлива и меньшие выбросы, чем у обычного газового автомобиля • Разнообразие новых и подержанных автомобилей доступны
225% 225% или меньше от FPL	Житель южного побережья.....\$4,500 Приемлемый почтовый индекс.....\$5,000 Скидка CVRP за новый автомобиль...\$4,500 ИТОГО.....\$14,000	Житель южного побережья.....\$4,500 Приемлемый почтовый индекс...\$5,000 Скидка CVRP за новый автомобиль... \$3,500 ИТОГО\$13,000	Житель южного побережья...\$4,500 Приемлемый почтовый индекс...\$2,500 Скидка CVRP за новый автомобиль...неприемливо ИТОГО\$7,000
226% - 300% от FPL	Житель южного побережья.....\$3,500 Приемлемый почтовый индекс.....\$4,000 Скидка CVRP за новый автомобиль... \$4,500 ИТОГО.....\$12,000	Житель южного побережья...\$3,500 Приемлемый почтовый индекс...\$4,000 Скидка CVRP за новый автомобиль... \$3,500 ИТОГО\$11,000	Житель южного побережья...\$3,500 Приемлемый почтовый индекс...\$1,500 Скидка CVRP за новый автомобиль...неприемливо ИТОГО\$5,000
301% - 400% от FPL	Житель южного побережья.....\$2,500 Приемлемый почтовый индекс...\$3,000 Скидка CVRP за новый автомобиль...\$2,500 ИТОГО.....\$8,000	Житель южного побережья...\$2,500 Приемлемый почтовый индекс...\$3,000 Скидка CVRP за новый автомобиль... \$1,500 ИТОГО\$7,000	неприемливо

Этот проект был поддержан программой «California Client Investments» (CCI).
 Источники:
www.ReplaceYourRide.com
www.CleanVehicleRebate.org/SCIncentives

Для получения дополнительной информации о скидках на чистые автомобили, посетите, visit cleanvehiclerebate.org/community

Pacific Asian Consortium in Employment (PACE) > What We Do > Energy & Environmental Services > PACE Zero Emission Vehicles Awareness & Education Program (PACE ZEV- AEP)

PACE Zero Emission Vehicles Awareness & Education Program (PACE ZEV- AEP)



Plug Into the Present... Say goodbye to the "Gas" Age and switch to the Electric Age! Get an e vehicle today!

 [Privacy](#) · [Terms](#)

<https://pacela.org/what-we-do/energy/pace-zero-emission-vehicles-awareness-education-program/>

1/6



당신의 차량을 교체 할 준비가 되셨나요?



혜택 자격이 되나요?

- 연간 소득이 차트의 범위 내에 있습니까?
- 차량 소유하고 계십니까?
- 오렌지 카운티, LA 일부 지역, 리버 사이드, 샌버나 디노 카운티 또는 코 첼라 밸리에 살고 있습니까?
- 지난 2 년간 귀하의 차량이 캘리포니아에서 등록되어 운행 되었습니까?

가족 규모	소득 수준		
	이하 (≤225% FPL)	보통 (≤300% FPL)	보통이상 (≤400% FPL)
1	\$27,315	\$36,420	\$48,560
2	\$37,035	\$49,380	\$65,840
3	\$46,755	\$62,340	\$83,120
4	\$56,475	\$75,300	\$100,400
5	\$66,195	\$88,260	\$117,680
6	\$75,915	\$101,220	\$134,960
7	\$85,635	\$114,180	\$152,240
8	\$95,355	\$127,140	\$169,520

8 명 이상이있는 가족 / 가구의 경우 추가 인원 당 4,180 달러를 추가하십시오.



지원하기:

온라인 신청서 작성:
www.ReplaceYourRide.com

필요한 서류:

- 정부 발급 신분증 사본
- 거주 증명서
- 소득 문서
- 차량 등록증
- 지난 2 년 동안 CA에서 차량 운행했음을 보여주는 문서
- 배출 테스트 결과 (가능 할 경우 최근 스모그 점검 테스트 자료)

자동차 교체에 대한 인센티브 ¹					
최대 8년 전 또는 그 이하 연식 차량					
소득자격	기존		하이브리드		플러그인 하이브리드& 친환경 ^{3,4}
	20+ MPG ²	35+ MPG	20+ MPG	35+ MPG	
이하	\$4,000	\$4,500	\$4,000 or \$6,500	\$4,500 or \$7,000	\$4,500 or \$9,500
보통	-----	\$3,500	-----	\$3,500 or \$5,000	\$3,500 or \$7,500
보통 이상	-----	-----	-----	-----	\$2,500 or \$5,500

1. 차량 교체 대신 2,500 달러에서 4,500 달러 사이의 교통 상품권을 받을 수 있는 옵션이 가능합니다.

2. MPG 임계 값은 차량 모델 연도에 따라 다릅니다.

3. 친환경(온실가스 제로 배출)은 배터리 전기 자동차 (BEVs)와 연료 전기 자동차를 포함합니다.

4. BEV는 충전 장비 설치시 2,000 달러까지 추가 환급받을 수 있습니다.



출처: www.ReplaceYourRide.com



문의:

담당자: Veronica Esquivel

연락처: 213.494.2189 | 이메일: vesquivel@pacela.org | www.pacela.org





¿Listo para Reemplazar su Transporte?



¿Es Usted Elegible?

- ¿Están sus ingresos anuales dentro los límites listados?
- ¿Es dueño de su vehículo?
- ¿Vive en el Condado de Orange, LA, Riverside, San Bernardino o el Valle de Coachella?
- ¿Ha estado operando su vehículo en California durante los últimos dos años?

Número de Personas en su casa	Ingresos Anuales		
	Bajo (≤225% FPL)	Moderado (≤300% FPL)	Sobre Moderado (≤400% FPL)
1	\$27,315	\$36,420	\$48,560
2	\$37,035	\$49,380	\$65,840
3	\$46,755	\$62,340	\$83,120
4	\$56,475	\$75,300	\$100,400
5	\$66,195	\$88,260	\$117,680
6	\$75,915	\$101,220	\$134,960
7	\$85,635	\$114,180	\$152,240
8	\$95,355	\$127,140	\$169,520

Para familias con ocho o más personas, agregue \$4,180 por persona



Aplicar:

Complete su solicitud en línea: www.ReplaceYourRide.com

Documentos requeridos:

- Copia de una indentificación Con foto emitida por el gobierno
- Prueba de residencia
- Prueba de ingresos
- Copia del título del vehículo
- Documentación que muestre operación del vehículo en California en los últimos dos años
- Prueba de emisiones (una prueba resiente de Smog, si la tiene disponible)

Incentivos para vehículos de reemplazo de hace ocho años o más					
Income Eligibility	Convencional		Hibrido		Hibrido Enchufables y Vehículo de Cero Emisiones
	20+ MPG ²	35+ MPG	20+ MPG	35+ MPG	
Bajo	\$4,000	\$4,500	\$4,000 o \$6,500	\$4,500 o \$7,000	\$4,500 o \$9,500
Moderado	-----	\$3,500	-----	\$3,500 o \$5,000	\$3,500 o \$7,500
Sobre Moderado	-----	-----	-----	-----	\$2,500 o \$5,500

1 Esta opción disponible de recibir pases de transporte con un valor de \$2,500 hasta \$4,500 en lugar de obtener un vehículos de reemplazo

2 El nivel de MPG varía según el año del modelo del vehículo

3 Vehículos de cero-emisiones incluyen vehículos eléctricos de batería (BEV) y vehículos de pila combustible

4 Los vehículos eléctricos de batería (BEV) son elegibles para un incentivo adicional de hasta de \$2,000 por la instalación de equipos de carga



Source: www.ReplaceYourRide.com



Para Más Información:

Contacte a Verónica Esquivel

Tel: 213.494.2189 | Email: vesquivel@pacela.org | www.pacela.org





Handa ka na bang magpalit ng sasakyan?



Karapat-dapat ka ba?

- Ang kita mo ba ay nasa loob ng mga halagang nasa chart?
- May kotse ka ba?
- Nakatira ka ba sa Orange County, mga bahagi ng LA, Riverside, San Bernardino counties o Coachella Valley?
- Ginamit mo ba ang iyong sasakyan sa CA nitong nakaraang 2 taon?

Mga Tao sa Pamilya	Sahod/Kita		
	Mababa (≤225% FPL)	Katamtaman (≤300% FPL)	Mataas sa Katamtaman (≤400% FPL)
1	\$27,315	\$36,420	\$48,560
2	\$37,035	\$49,380	\$65,840
3	\$46,755	\$62,340	\$83,120
4	\$56,475	\$75,300	\$100,400
5	\$66,195	\$88,260	\$117,680
6	\$75,915	\$101,220	\$134,960
7	\$85,635	\$114,180	\$152,240
8	\$95,355	\$127,140	\$169,520

Para sa mga pamilyang may higit sa 8 katao, dagdagan ng \$4,180 para sa bawat dagdag na katao.



Mag-apply:

Kumpletohin ang aplikasyon sa: www.ReplaceYourRide.com

- Mga kailangang dokumento:
- Kopya ng ID na may litrato
 - Patunay sa tinutuluyan
 - Patunay sa kinikita o sahod
 - Kopya ng titulo ng sasakyan
 - Katibayan na ang sasakyan ay gamit sa CA sa loob ng 2 taon
 - Resulta ng pagsubok sa emissions o resulta ng Eksamen sa Smog, kung mayroon

Pabuya sa Pagpapalit ng Sasakyan ¹					
Walong Taon o Mas Bago					
Kita/Sahod	Karaniwan/Gas		Hybrid		PlugIn Hybrid & Zero Emission ^{3,4}
	20+ MPG ²	35+ MPG	20+ MPG	35+ MPG	
Mababa	\$4,000	\$4,500	\$4,000 or \$6,500	\$4,500 or \$7,000	\$4,500 or \$9,500
Katamtaman	-----	\$3,500	-----	\$3,500 or \$5,000	\$3,500 or \$7,500
Mataas sa Katamtaman	-----	-----	-----	-----	\$2,500 or \$5,500

¹ Maaaring makatanggap ng mga voucher magmula \$2500 hanggang \$4500 sa halip sa pamalit na sasakyan

² Ang kakayahang MPG ay depende sa modelo ng sasakyan

³ Kasama sa zero-emission ang mga sasakyang pinaaadar ng baterya (BEVs) at fuel cell

⁴ Ang mga BEVs ay maaaring makatanggap ng karagdagan balik-pera (rebate) hanggang \$2,000 para sa paglalagay ng kagamitang pang-charge



SOURCE: www.ReplaceYourRide.com



Para sa dagdag kaalaman:

Tawagan si: Veronica Esquivel

Ph: 213.494.2189 | Email: vesquivel@pacela.org | www.pacela.org





Sẵn Sàng Để Thay Thế Xe Của Bạn



Bạn Hội Đủ Điều Kiện?

- Lợi tức hằng năm của bạn nằm trong định mức của biểu đồ?
- Bạn là sở hữu xe của bạn?
- Bạn đang sống trong vùng Orange County, khu vực thuộc LA, Riverside, San Bernadino hoặc thung lũng Coachella?
- Xe của bạn đang lưu chuyển ở CA trong 2 năm qua?

Số người trong gia đình	Mức thu nhập		
	Thấp (≤225% FPL)	Trung bình (≤300% FPL)	Trên trung bình (≤400% FPL)
1	\$27,315	\$36,420	\$48,560
2	\$37,035	\$49,380	\$65,840
3	\$46,755	\$62,340	\$83,120
4	\$56,475	\$75,300	\$100,400
5	\$66,195	\$88,260	\$117,680
6	\$75,915	\$101,220	\$134,960
7	\$85,635	\$114,180	\$152,240
8	\$95,355	\$127,140	\$169,520

Đối với gia đình/hộ gia đình có nhiều hơn tám người, hãy thêm \$4.180 mỗi người bổ sung.



Nộp đơn:

Vào mạng để điền mẫu đơn:
www.ReplaceYourRide.com
 Các giấy tờ cần thiết:

- Bản sao ID có hình do chính quyền cấp
- Bảng chứng về cư trú
- Tài liệu về thu nhập
- Bản sao giấy chủ quyền xe
- Giấy tờ chứng minh xe đã lưu chuyển ở California trong 2 năm qua
- Kết quả kiểm tra khí thải (một xét nghiệm khí thải gần nhất, nếu có)

Ưu đãi cho xe được thay thế (1)					
Tám tuổi và mới hơn					
Mức thu nhập	Conventional (Loại thông thường)		Hybrid (Hỗn hợp Gas & Điện)		Plug-In Hybrid & Zero Emission (Loại không có khí thải)
	20+ MPG ²	35+ MPG	20+ MPG	35+ MPG	34
Thấp	\$4,000	\$4,500	\$4,000 or \$6,500	\$4,500 or \$7,000	\$4,500 or \$9,500
Trung bình	-----	\$3,500	-----	\$3,500 or \$5,000	\$3,500 or \$7,500
Trên trung bình	-----	-----	-----	-----	\$2,500 or \$5,500

1. Chọn lựa được chấp thuận để nhận chứng từ vận chuyển từ \$2,500-\$4,500 thay vì phương tiện thay thế
2. Ngưỡng MPG thay đổi theo mẫu xe hằng năm
3. Zero-Emission (loại không phát thải) bao gồm xe vận chuyển bằng pin điện (BEVs) và pin sạc nhiên liệu.
4. BEVs hợp lệ để có thêm sự giảm giá lên tới \$2,000 cho việc lắp đặt thiết bị sạc.



Source: www.ReplaceYourRide.com



Muốn biết thêm thông tin

Liên hệ: Veronica Esquivel

Ph: 213.494.2189 | Email: vesquivel@pacela.org | www.pacela.org





插入当代

PACE 和 Electrify America
之间的合作



Pacific Asian
Consortium
in Employment

由 Veronica Esquivel 呈献

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关于我们



PACE自1975年以来一直为社区服务。它是一家社区发展公司，致力于创造经济解决方案，以应对亚太裔和其他多元化社区在就业，教育，住房，环境和商业发展的挑战。

我们的方案：

- 劳动力发展
- 环境服务（能源与环境）
- 早期儿童教育
- 经济实惠住房
- 业务发展
- PACE护理
- PACE与Electrify America（EA）合作, 推动目标居民购买或使用零排放车辆（ZEV）



什么是 ZEV?

零排放车辆(ZEV)

电池电动车（EV）的动力是由大型充电电池推动而不是用燃气发动机。（又名电动汽车）



您将受益于

1. 方便..... 无需加油站！
2. 性能
3. 最新科技！
4. 有助于环境！
5. 节约
6. 奖励方案

奖励方案

- **取代乘车分享回扣**
 - 居住在南海岸航空区（包括橘县以及洛杉矶，Riverside County 滨江和 San Bernadino 圣伯纳迪诺县的部分地区），最高可获得 \$4,500
 - 符合邮政编码条件的居民购买或租赁选择混合动力车或电动车时可获得额外的资金最高达\$ 5,000
- **合格条件:**
 - 满足收入要求
 - 住在南海岸空气质量管理区
 - 拥有符合计划要求的车辆

奖励方案（继续）

- **清洁汽车回扣项目 (CVRP):**

- 购买或租赁新型插电式混合动力电动汽车（PHEV）或电池电动汽车（BEV）的低收入客户可得额外折扣高达\$ 4,500

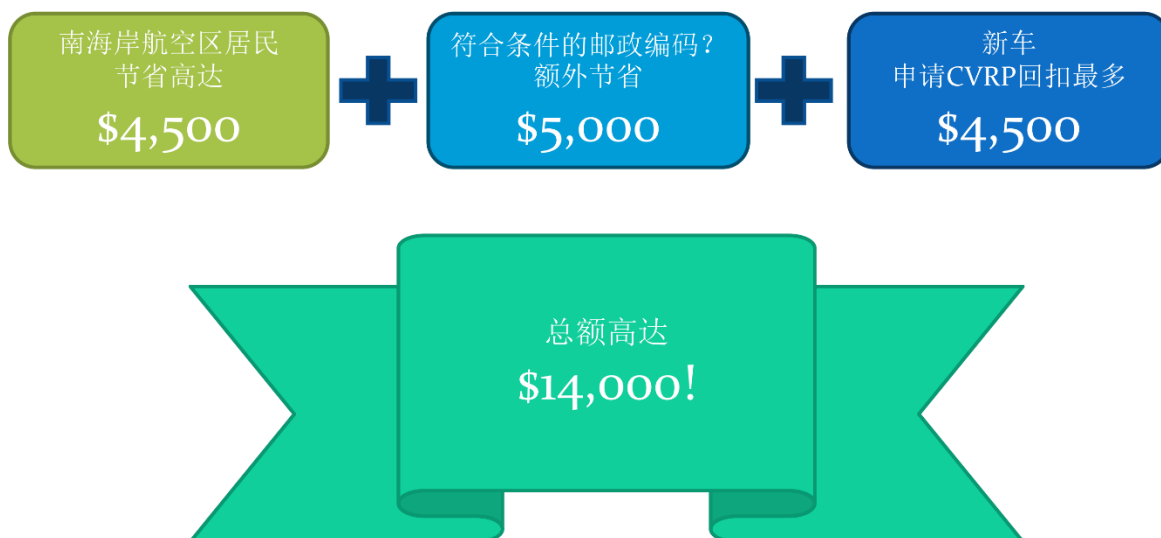
- **合格条件** - 符合条件的申请人必须符合以下要求，但也不限于：

- 当购买或租赁退款车辆时，个人，企业*，非营利组织或政府实体；总部设在加州或拥有加利福尼亚州的关联公司
- 当申请时，符合收入资格要求
- 在用尽可回扣资金之前以及在车辆购买或租赁日期的18个月内提交申请表格。†

*Sole proprietorships and DBA's (Doing Business As; also, called fictitious business name, assumed business name, or trade name) cannot apply as a business and must instead apply as an individual. Additionally, a trust is not considered a business and any vehicle purchased through a trust will be processed as an individual application and the individual submitting the application on behalf of the trust is subject to income requirements.

†For Tesla and other vehicles ordered without a standard lease/purchase agreement, the date of first registration with the California DMV will be considered the date of purchase or lease.

奖励方案（继续）



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奖励方案（继续）

- SCE清洁燃料奖励计划\$ 1,000
- LADWP合格的二手EV或PHEV计划\$450
- EVSE安装奖励 - 不同的金额可从 Edison, LADWP, 当地水电费公司
- 蓝色车LA - ZEV汽车共享，可为收入合格的个人提供折扣



感兴趣吗？下一步...

立即联系PACE了解更多信息！

电话: 213-989-3182

www.pacela.org

vesquivel@pacela.org



附录

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Reference Links

Replace Your Ride Rebate Program (SCAQMD)

<https://foundationccc.org/What-We-Do/Community-Impact/Replace-Your-Ride>

**Clean Vehicle Rebate Program –Statewide (CVRP)-
Rebates for purchase of clean vehicles**

<https://cleanvehiclerebate.org/eng>

SCE Clean Vehicle Reward Program:

[Southern California Edison's Clean Fuel Reward
Program \\$1,000](#)

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Reference Links

LADWP Qualified Used EV or PHEV Program

[LADWP Qualifying Used EV or PHEV program](#)

Local Charging Station Installation Rebates

- [SCE ZEV Charger Install Incentives](#)
- [LADWP EV Charger Rebate Program](#)

Clean Mobility Options: BlueLA-Car-share, bike share, and other clean mobility projects

<https://www.bluela.com/>

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Reference Links (cont.)

Incentives – reference for comparison of models

<https://www.driveclean.ca.gov/pev/Incentives.php>

ZEV – Car options available

<https://www.pluginCars.com>

Locate Nearest Charging stations:

<https://www.plugshare.com/>



Plug Into the Present

PACE & Electrify America 협력



Pacific Asian
Consortium
in Employment

Presented by Veronica Esquivel

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소개



- 페이스(PACE)는 1975년에 설립한 비영리단체로, 퍼시픽 아시안과 다른 다양한 커뮤니티를 위해 사회에서 고용, 교육, 주거, 환경 및 비즈니스 개발의 어려움을 해결할 수 있는 경제활동 지원 및 커뮤니티 개발 단체입니다.
- 지원 프로그램:
 - 인력 개발 (Workforce Development)
 - **환경 서비스 (에너지&환경)**
 - 유아 교육
 - 어포더블 하우스링- 저·중 소득자를 위한 주택
 - 비즈니스 개발
 - PACE 케어
- 페이스(PACE)는 일렉트릭파이 아메리카와(Electrify America, EA) 파트너십을 맺음으로 대상 저주자에 한해서 친환경자동차(Zero Emission Vehicles, ZEV) 구매 보급 장려 프로그램을 실시하고 있습니다.



ZEV란?

Zero Emission Vehicle (ZEV)

친환경 자동차, 매연을 발생하지 않는 온실 가스 제로 배출 차량.

배터리 전기차(EV)로 배터리에 축적된 전기로 모터를 회전시켜서 자동차를 구동. (aka 전기자동차)



여러분께 드리는 혜택

1. 편리...더이상 주유소방문은 그만!
2. 성능
3. 최신 기술!
4. 환경 보호!
5. 절약
6. 인센티브 프로그램



인센티브 프로그램

- **자가 차량 교체 리베이트 (Replace Your Ride Rebates):**
 - South Coast 대기 지역 (Orange County, LA, Riverside 및 San Bernardino 카운티의 일부 포함)에 거주자 분들께 **최대 \$4,500** 보조금혜택을 받으실수 있습니다.
 - 해당 자격이 되는 Zip code 거주자로 하이브리드 또는 전기차 구매하신분들께 추가로 **최대 \$5,000**의 지원금과 리스 옵션을 제공해드립니다
- **자격부분:**
 - 소득 요건 충족
 - 사우스 코스트 대기 품질 관리 지구에 거주
 - 프로그램 요구 사항을 충족하는 차량 소유

인센티브 프로그램 (연결)

- 친환경 차량 리베이트 프로젝트

(Clean Vehicle Rebate Project, CVRP):

- 신규 플러그인 하이브리드 전기차량 (Plug-In Hybrid Electric Vehicle, PHEV) 또는 배터리식 전기차량 (Battery Electric Vehicle, BEV)을 구매 또는 리스하신 저소득층 고객분들께 추가로 **최대 \$4,500** 리베이트를 제공해드립니다.

- **자격요건** 지원 자격을 갖춘 지원자는 다음과 같은 요구 사항을 충족해야합니다

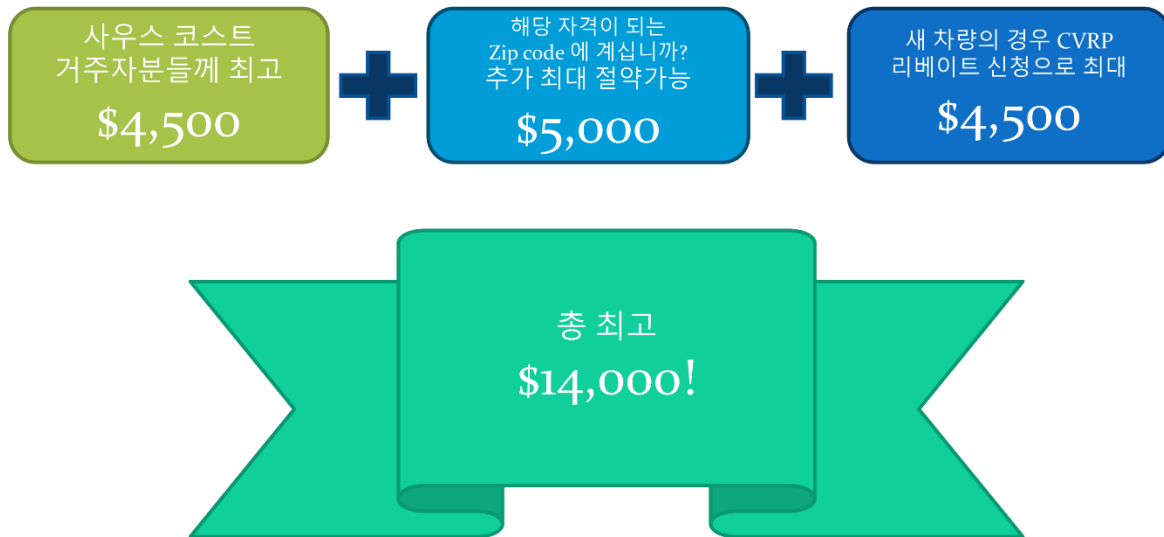
- 리베이트 차량을 구매하거나 리스 할 당시 캘리포니아에 있거나 캘리포니아에 소재한 계열사가있는 개인, 사업체*, 비영리 단체 또는 정부 기관이어야합니다.
- 신청서 접수 당시 소득 자격 요건 충족.
- 리베이트 혜택이 끝나기 전 자동차 구매 또는리스 일자로부터 18 개월 이내에 신청서를 제출하십시오.†

* 독립 기업 및 DBA (Doing Business As, 가상의 상호, 가상의 비즈니스 이름 또는 상호명 라고도 함)는 비즈니스로 적용 할 수 없으며 대신 개인으로 신청해야 합니다. 또한 신탁은 사업으로 간주되지 않으며, 신탁을 통해 구매 한 차량은 개별 신청으로 처리되며, 신탁을 대신하여 신청서를 제출하는 개인은 소득 요건의 적용을받습니다.

† 테슬라 및 표준리스 / 구매 계약없이 주문한 다른 차량의 경우, 캘리포니아 DMV에 처음 등록된 날짜는 구매 날짜 또는 리스 날짜로 간주됩니다.

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인센티브 프로그램 (연결)



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인센티브 프로그램 (연결)

- SCE 클린 연료 보상 프로그램 \$1,000
- LADWP 공인 중고 EV 또는 PHEV \$450
- EVSE 설치 인센티브 – Edison, LADWP, 로컬 유틸리티의 다양한 금액 혜택
- 블루 카 LA. - ZEV 자동차 공유, 소득 자격을 갖춘 개인분들께 할인 가능.



관심있으신가요? 아래로...

기타 문의 사항이 있으시면
페이스(PACE)에 연락주세요!

연락처: 213-989-3182

www.pacela.org

vesquivel@pacela.org

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부록

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참고

자가 차량 교체 리베이트 프로그램 (SCAQMD)

<https://foundationccc.org/What-We-Do/Community-Impact/Replace-Your-Ride>

**친환경 차량 리베이트 프로그램-주 전체(CVRP)-
친환경 차량 구매에 대한 리베이트**

<https://cleanvehiclerebate.org/eng>

SCE 친환경 차량 리워드 프로그램:

[Southern California Edison's Clean Fuel Reward Program \\$1,000](#)

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참고

LADWP 공인 중고 EV 또는 PHEV 프로그램

[LADWP Qualifying Used EV or PHEV program](#)

지역 충전소 설치 환불

- [SCE ZEV Charger Install Incentives](#)
- [LADWP EV Charger Rebate Program](#)

친환경 모빌리티 옵션 : BlueLA- 자동차 공유, 자전거 공유 및
기타 청결한 이동성 프로젝트

<https://www.bluela.com/>

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