



Behind the Charge with Cindel

Electrify America's Regional Project
Development Manager, Northern CA

Caitlin: Hello there, my name is Caitlin and I'm the host of *Behind the Charge*, a video series where we're interviewing Electrify American employees to go behind the scenes. Today, I'm really excited to be talking with Cindel who works in the operations group at Electrify America. Cindel, thank you so much for joining us today. Would you mind introducing yourself and telling us a little bit about what you do and how long you've been with the company?

Cindel: Sure! My name is Cindel and I am a regional project development manager based in Northern California. I've been with Electrify America for three years now.

Caitlin: And what drew you to work at Electrify America and in the EV infrastructure industry in general?

Cindel: I purchased my first electric vehicle in 2015 and brought my mother and had her buy one as well. And being able to go multiple places when you leave your home, being able to go to the grocery store and to work, and not have the pressure of where am I going to charge, was something that really drew me to the industry. Being able to drive my car around town with confidence has really brought me to see the need, specifically in Sacramento and everywhere within California.

Caitlin: So really just wanting to be able to implement that infrastructure that allows that ease of transportation.

Cindel: Definitely.

Caitlin: Awesome. Could you tell us a little bit about your role in developing the charging network?

Cindel: I handle most of the Northern California installation design and build. So everything from site selection to putting chargers in the ground and turning on the power.

Caitlin: Can you tell me a little bit about how you've seen Electrify America grow and evolve as a company since you've been working there?

Cindel: Electrify America has come a really long way in three years. From just having everybody hired and brought on board to really implementing a strategic team that can focus on building a network that's unlike anything you'll see out there today.

Caitlin: Can you tell me a little bit about what your typical day to day looks like?

Cindel: Sure. So spend a lot of time on the phone, making sure that people are where they need to be logistics, that they have the equipment they need to do their job and do it correctly, and then I'm lucky enough to get to spend time in the field actually watching things happen. So seeing guys in trenches digging, getting to watch the dispensers being placed on foundations and secured, fencing go up. It's quite a neat experience to get to see a project from infancy where it's raw ground or a blank parking lot to this fully developed and operational customer focused product.

Caitlin: Can you tell a little bit about your proudest moment working for Electrify America?

Cindel: So I am based in Sacramento, which happens to be the Electrify America Green City. We're getting \$44 million of the investment here in the city of Sacramento. So getting to watch that develop and seeing chargers in the ground in my city and being able to drive by them every day on my way to the grocery store has been really exciting, and without a doubt has generated the proudest moments I've had with this company.

Caitlin: Cindel, thank you so much for your time today and for welcoming us into your home, I really appreciate it. This has been *Behind the Charge*, I'm Caitlin and I'll see you next time.